

Cassandra W. McLaurin

Professional Objective

Provide students with the diversity and tools necessary to compete in a global, technologically advanced society with academic excellence and integrity.

Education

Liberty University: Lynchburg, Virginia

Doctor of Education Candidate- Community Care and Counseling: Marriage and Family, 2025

North Carolina Central University: Durham, North Carolina

Master of Arts: Sociology- Magna Cum Laude, May 2010

Concentrations: Sociology of the Family and Pedagogy

Minor: Multidisciplinary Studies

The University of North Carolina at Greensboro: Greensboro, North Carolina

Bachelor of Arts: Sociology, May 2007

Bachelor of Arts: Women and Gender Studies, May 2007

Minor: History

Durham Technical Community College: Durham, North Carolina

Associate of Arts: Social Sciences, May 2006

Publications

Impact of Structural Factors on Marriage Rates Among Males and Females in North Carolina

Central University Archives. 2010 Chair: Dr. James Davies

Utilizing data obtained from 2000 U.S. Census Data, the research aims to identify factors contributing to marriage rates among citizens in the 100 counties of North Carolina. The core of my thesis was influenced by Dr. W.E.B Du Bois and his work on the Black Family.

Walston, C. (2010). Du Bois and Frazier: A Sociological Look at the Quality of Life in the Black Family in America. *Sociation Today*, Spring/Summer 8(1).

Freelance

Sociology Subject Matter Expert- MPS North America, LLC 11/19,12/21,1/22

Areas of Specialization

Marriage and the Family, Gender, Race, and Ethnicity, Gerontology

Leadership Experience

Department Head of Social Sciences Department

Liberal Arts

Wake Technical Community College, Raleigh NC
January 2023-present

Sociology Program Coordinator

Social Work, Sociology, and Justice Studies
Shaw University, Raleigh, NC
August 2015-January 2023

Teaching Experience

Sociology Program Coordinator/Instructor-Seated and online

Social Work, Sociology, and Justice Studies
Shaw University, Raleigh, NC
August 2015-present

Courses taught: Introduction to Sociology, Marriage and the Family, Fundamentals of Sociology, Sociology of African Americans, Social Change, First Year Seminar, Social Problems, Race and Ethnic Relations, Sociological Theory, Intro to Social Sciences, Intro to Gerontology, Social Stratification, Social Psychology, and History of Sociology, Seminar in Sociology.

Adjunct Instructor

Sociology/Education
Campbell University, Buies Creek, NC
August 2015-January 2023
Courses taught: Principles of Sociology, Human Diversity

Adjunct Instructor

Sociology
St. Augustine University, Raleigh, NC
Courses taught: Senior Seminar
January 2019-May 2019

Adjunct Instructor

Behavioral and Social Sciences
North Carolina Central University, Durham, NC
Courses taught: Introduction to Sociology, Human Societies, Social Problems, and Social Psychology.
August 2019-present & January 2010- Aug. 2012

Adjunct Instructor

Sociology
Johnston Community College, Smithfield, NC
January 2015-August 2015
Courses taught: Introduction to Sociology

Adjunct Instructor-Online

Sociology

American Public University/American Military University, Charles Towne, WV

December 2013-Dec. 2015

Courses taught: Social Problems, Introduction to Sociology, Social Deviance, and Senior Seminar.

Professor

Social Science

Allen University, Columbia, SC

August 2012-Aug 2014

Courses taught: Principles of Sociology, Introduction to Political Science, General Anthropology, Social Science Practicum, Social Psychology, Marriage and Family, Juvenile Delinquency, Problems in Sociology and Senior Seminar, Urban Sociology.

Adjunct Instructor

Sociology

Wake Technical Community College, Raleigh, NC

Courses taught: Sociology of the Family, Introduction to Sociology

July 2010- Aug. 2012

Primary Skills Instructor, ABE/GED/ESL

Continuing Education

Wake Technical Community College, Raleigh, NC

Courses taught: Math (Low-high level), Social Studies, Reading comprehension, and Grammar.

June 2010-Aug. 2012

Adjunct Instructor-Seated and Online

Sociology

Mount Olive College, Mount Olive, NC

Courses taught: Introduction to Sociology, Social Theory

January 2011-2014

Faculty Instructor-Online

Liberal Arts

The University of Phoenix, Phoenix, AZ

Courses taught: Media and American Culture

November 2010-December 2010

Committees

Communication Chair, American Association for Women in Community Colleges (AAWCC), Wake Technical Community College

DEI Workgroup, Education and Training, Wake Technical Community College

Curriculum Committee Shaw University

General Education Committee Shaw University

Advisor for Delta Psi Chapter of Omega Psi Phi Fraternity Inc. Shaw University

Advisor for Allen University Women of Dignity
 Advisor for PI Gamma Mu International Social Science Honor Society
 C.A.R.S Committee Member
 Admissions Committee Member
 Advisory Committee Member National Pan-Hellenic Council (Fundraising and Budgeting)

Statistical Methods Used

*SAS

*SPSS

Coursework

- | | |
|---|--|
| *Dynamics of American Culture | *Advanced Statistics |
| *Techniques of Data Collection and Analysis | *Deviant Behavior |
| *Development of Scientific Sociology | *Intro to Statistical Methods |
| *Multicultural and Gender Issues | *Racial and Cultural Relations |
| *Adv Prof and Tech Writing | *Sociological Theory |
| *Statistics for Social Sciences | *Survey Research Methods |
| *Teaching Sociology | *Society and the Individual |
| *Aging and Health | *Police in the Community |
| *Principles of Leadership | *Black Americans in the 20 th Cent. |
| *Teaching in College | *Adult Education |
| *Curriculum and Program Planning | *Issues and Trends in Community Counseling |
| *Advanced Group Counseling | * Applied Counseling Theories |

Graduate Assistantship

NCCU Human Sciences Department, Graduate Teacher Assistant- Summer I 2012

As a Graduate Assistant in the Department of Human Sciences, I was a Teacher Assistant for Ms. G. Alston, teaching FCSC 4200 (Family and Social Systems. Duties included grading tests and papers, classroom management, constructing and lecturing six chapters of the 16 chapters taught during the semester, providing students with assistance, and other duties.

NCCU Sociology Department, Graduate Assistant- 2008-2009

As a Graduate Assistant in the Department of Sociology, I was a Teacher Assistant for professors teaching SOCI 2100 (Principles of Sociology). Duties included grading tests and papers, assisting with lecture preparation, and providing students with assistance with statistical lab assignments. Additionally, as a Graduate Assistant, I assisted

professors with securing the funding guidelines from several agencies for potential research projects and served as an Expert Reviewer on grant applications.

NCCU Criminal Justice Department, Graduate Assistant- 2009-2010

As a Graduate Assistant in the Department of Criminal Justice, I was a Research Assistant for professors working on a Social Justice Index project. I also worked with the Director of Graduate Studies and Distance Education on recruitment efforts for the department and any other clerical projects they assigned. As a Graduate Assistant, I also assisted professors with grading tests and papers, recording grades, pulling student records for review, creating databases, and reviewing graduation applications to complete student requirements.

Research Projects/Research Experience

Wake County Environmental Services Department

Metadata and Research Analyst May 2016- Sept 2016

Digital conversation of public records

Match government permits to properties using GIS software

Complete archival scans of permits and verify metadata accuracy

Label and organize archival materials for future researchers

"A Phenomenology: Intergenerational Trauma of the African American in the South and Post Traumatic Slave Syndrome" (2024)

This is research being done toward a doctoral dissertation on the impact of generation trauma on the decedents of slaves and how this trauma has manifested itself into an unrecognized diagnosis called Post-Traumatic Slave Syndrome.

"Social Justice Index" (2010)

This research project aimed to develop a tool to measure participants' perceptions of social justice in their community. I worked as a research assistant to Dr. George Wilson and Dr. Mingie Parker at NCCU.

"The African American Family and the Negro Problem" (2009)

A series of issues in the African American community is not getting the attention they deserve. This research paper is an attempt to address a few of the problems. This paper focuses on the Black family and its continuous breakdown—the work on the black family by W.E. B. Du Bois, Franklin E. Frazier, and Andrew Billingsley are compared, and the change issue is addressed.

"Globalization and the Impact it has on Sociology" (2009) (being reviewed)

Sociology is in everything we do, and everywhere we go. This research examines how society is constantly changing and becoming more global. All aspects of Sociology, from deviance, family, and demography, to culture, are impacted by globalization and the globalized society we live in.

Experience

Department Head: Social Sciences, Wake Technical Community College, Raleigh NC 1/23-present.

Coordinates all of the instructional and academic activities within the assigned department(s) and subject area(s).

Responsible for keeping the Division Dean informed of the operation of the supervisory unit. Provides leadership and supervision of a managerial team that may consist of associate department heads and program directors with a combined full-time faculty count of twenty or more in the respective curriculum area and/or provides oversight over substantive, multiple disciplines.

Represents the department regarding strategic planning issues and assists in the achievement of division goals.

Develops, maintains, and supervises long-range Institutional Effectiveness assessment plans that may include planning, developing, and reporting the program mission, goals, and program/student learning outcomes.

Ensures programs and courses are effectively measuring program and student learning outcomes
Manages curriculum enrollment growth and ensure ongoing development of department program(s).

Supervises curriculum/course development and ensures currency of the curriculum.

Manages, evaluates, and coordinates departmental course offerings.

Leads the development of full-time and adjunct faculty teaching schedules.

Selects Advisory Committee members and coordinates advisory committee development and projects.

Participates in articulation initiatives and coordinates and participates in open houses and other student recruitment events.

Maintains catalog, website, and brochure accuracy and supervises program reviews.

Plans and conducts faculty and student orientation and monthly department meetings.

Participates in or creates faculty training and/or development.

Reviews and recommends changes in curricula and prepare proposals for new curricula based on the recommendations of the Associate Department Head, Program Directors, and faculty.

Manages advising processes and processes degree audits, course substitutions, transcript evaluations, and other like duties.

Participates in the resolution of faculty and student issues.

Develops and implements strategies to promote student persistence and completion of programs.

Ensures currency of course syllabi and supervises textbook selection, revision, and periodic reviews. Ensure book orders are placed in a timely manner.

Completes annual applied benchmark projects on an individual or group basis.

Adjunct Sociology, Shaw University, Raleigh, NC 1/2023-present

I teach sociology courses at the college level. I manage the classroom and students, grade papers, advise students, develop curriculum, serve on various committees, tutor and mentor students, do research, write, recruit and retain students, and all other duties that must be performed to be effective.

Sociology Program Coordinator, Shaw University, Raleigh, NC 08/2016-1/2023

Supervise one full-time faculty and two adjunct faculty members.

Provides administrative support in developing, implementing, and marketing program/project functions.

Serves as a principal liaison between students, faculty, staff, other departments, and external constituencies on day-to-day programmatic, operational, and administrative issues; facilitates seminars, meetings, special projects, and problem resolution.

Coordinates activities of support staff, consultants, faculty, and volunteers engaged in implementing and administering program objectives.

Monitors and administers program/project revenues and expenses; may develop or participate in developing funding proposals for the program.

Writes, edits, and coordinates the development of course catalogs, promotional materials, educational materials, training manuals, newsletters, and brochures, as appropriate to the program.

Collects and analyzes data; prepares scheduled and special reports; maintains program/project records and statistical information.

Performs or delegates clerical and administrative support tasks, including creating, typing, and editing program correspondence, purchasing documents, reports, program handbooks, and other publications.

Assists with grant and proposal writing as appropriate to the objectives and funding nature of the program; may participate in other fundraising activities.

May perform specialized activities of a programmatic nature in direct support of the accomplishment of program objectives and protocol.

May supervise and train lower-level staff, student employees, volunteers, and interns, as appropriate.

May serve as Campus Security Authority as outlined by the Clery Act.

Performs miscellaneous job-related duties as assigned.

Sociology Instructor, Shaw University, Raleigh, NC 08/2015-01/2023

I teach sociology courses at the college level. I manage the classroom and students, grade papers, advise students, develop curriculum, serve on various committees, tutor and mentor students, do research, write, recruit and retain students, and all other duties that must be performed to be effective.

Adjunct Sociology Instructor, Campbell University, Buies Creek, NC 08/2015-1/2023

I teach sociology courses at the college level for the School of Education. I manage the classroom and students, grade papers, advise students, develop curriculum, serve on various committees, tutor and mentor students, do research, write, recruit and retain students, and all other duties that must be performed to be effective.

Metadata and Research Analyst, Wake County Environmental Services Department May 2016-Sept 2016 (summer research opportunity)

I was responsible for digital conversation of public records; match government permits to properties using GIS software. Completed archival scans of permits and verified metadata accuracy.

I labeled and organized archival materials for future researchers and other tasks associated with the research project.

Adjunct Sociology Instructor, Johnston Community College, Smithfield, NC 01/2015-08/2015
I taught sociology on the college level to students in the Early College program at Cleveland High School. I taught two sections of Introduction to Sociology to 11th and 12th graders. I manage the classroom and students, grade papers, as an academic advisor, and all other teaching duties. I developed the curriculum and all other responsibilities that needed to be performed effectively.

Professor of Social Science, Allen University, Columbia, SC 08/2012-08/2014
I taught social science courses at the college level. I managed the classroom and students, graded papers, advised students, developed curriculum, served on various committees, tutored and mentored students, researched, wrote, recruited, and retained students, and all other duties needed to be effective.

Adjunct Sociology Instructor, Wake Technical Community College, Raleigh, NC 06/10-08/12
I taught sociology at the college level. I managed the classroom and students, graded papers, advised students, and all other teaching duties. I developed the curriculum and all other responsibilities that needed to be performed effectively.

Basic Skills Instructor, ABE/GED/ESL, Wake Technical Community College 06/2010-8/2012
Responsible for instructing continuing education courses, Adult Basic Education, and General Education Development. Provide meaningful and relevant instruction to students attending the Basic Skills program at various Wake Tech sites. Responsible for assessing students, keeping attendance and all relevant records and forms in an accurate, timely manner, and recruiting and retaining students.

Adjunct Sociology Instructor, North Carolina Central University, Durham, NC 01/10-08/12
I taught sociology at the college level. I managed the classroom and students, graded papers, advised students, and all other teaching duties. I developed the curriculum and all other responsibilities that needed to be performed effectively.

Substitute Teacher, Wake County Public Schools 02/06-2015
Maintain an orderly, well-managed class that follows the teacher's daily schedule and lesson plans. Conduct morning meetings based on character education designated theme of the week. Implement the lesson plans provided by the teacher for whom you are subbing. Complete any recess or lunchroom duties assigned to said, staff member. Organize all homework, tests, class work, etc., to return to the teacher. Assign tasks as indicated by the teacher's lesson plans, check homework folders, collect any previous assignments and issue new grants as listed in the lesson plans.

Community Service

Delta Sigma Theta Sorority, Incorporated, Fort Liberty Alumnae Chapter (DST) (Service Organization) SAS Team Lead-Cameron NC-currently

I lead "service area support" for my sorority in the communities of Lillington, Bunnlevel, Cameron, Johnsonville Township, Overhills, and Pikeville NC.

Raising Stars: Raleigh, North Carolina-2008

I developed a tutoring service for middle school students. The program focuses on students in grades 6-8 who need help after school and on weekends in math and social science.

Delta Academy: Greenville, North Carolina-2009

As a member of Delta Sigma Theta Sorority, Incorporated, I volunteer as a mentor. The goals of the Academy are to enhance or spark interest in math, science, technology, and careers where minority women are scarcely represented. The program is to shape well-rounded young women by focusing on African American history, literacy, character development, healthy choices, and service learning.

Big Brothers Big Sisters of the Triangle-2008-2009

I was a mentor to a young 14-year-old female. As a mentor, the goal is to help children reach their potential through professionally supported, one-to-one relationships with mentors that have a measurable impact on youth.

Professional and Community Affiliations

American Association for Women in Community Colleges (AAWCC)

American Sociological Association (ASA)

Association of Black Sociology (ABS)

North Carolina Community College Sociology and Psychology Association (NCCCSPA)

North Carolina Sociological Association (NCSA)

Delta Sigma Theta Sorority, Incorporated, Fort Liberty Alumnae Chapter (DST) (Service Organization)

Pi Gamma Mu International Honor Society 2013

Alpha Kappa Delta: International Sociology Honor Society (AKD) 2008-2010 (Vice President 09-10 school yr.)

Golden Key International Honor Society

Graduate Student Association (GSA): Sociology Representative 2008-2010

Awards, Scholarships, and Certifications

Diversity, Equity, and Inclusion (DEI): certified

Mobilizing Faith-Based Community Organizations in Preparing for Disaster: certified

Prepare/Enrich Facilitator trained

Powell certified

Blackboard Ultra certified

Epic 30 certified

Blackboard certified

D.E.A.L certified 2015

IRB certified 2023

Sociology Graduate Assistant/Research Assistant (2008-2009 assistantship)

Criminal Justice Graduate/Research Assistant (2009-2010 assistantship)

2008 Eagle scholarship

Outstanding Research Assistant 08-09

Excellence Award for Academic Achievement

Roxie A. King Scholarship, UNCG tuition grant

Computer/Specialized Skills

Microsoft Office (excel, word, PowerPoint, Teams, etc.), Colleague, Blackboard, Blackboard Epic Certified, Blackboard Ultra Certified, Moodle, Canvas, Banner 9, Jenzabar, SPSS, SAS, Degree Works, Share point, Unix, Netscape, Internet, Windows, Group Wise, AS400, Unify, QuickBooks, Novell, 10-key (11000KPH), Misys, Medic, IDX, DHIS, BCBS, Teledirect, Passport, Desktop Underwriter, Loan Prospector, Unicare, Expert Grant Application Reviewer, Edmodo, Schoology, iMaps, Mainframe, GIS software.