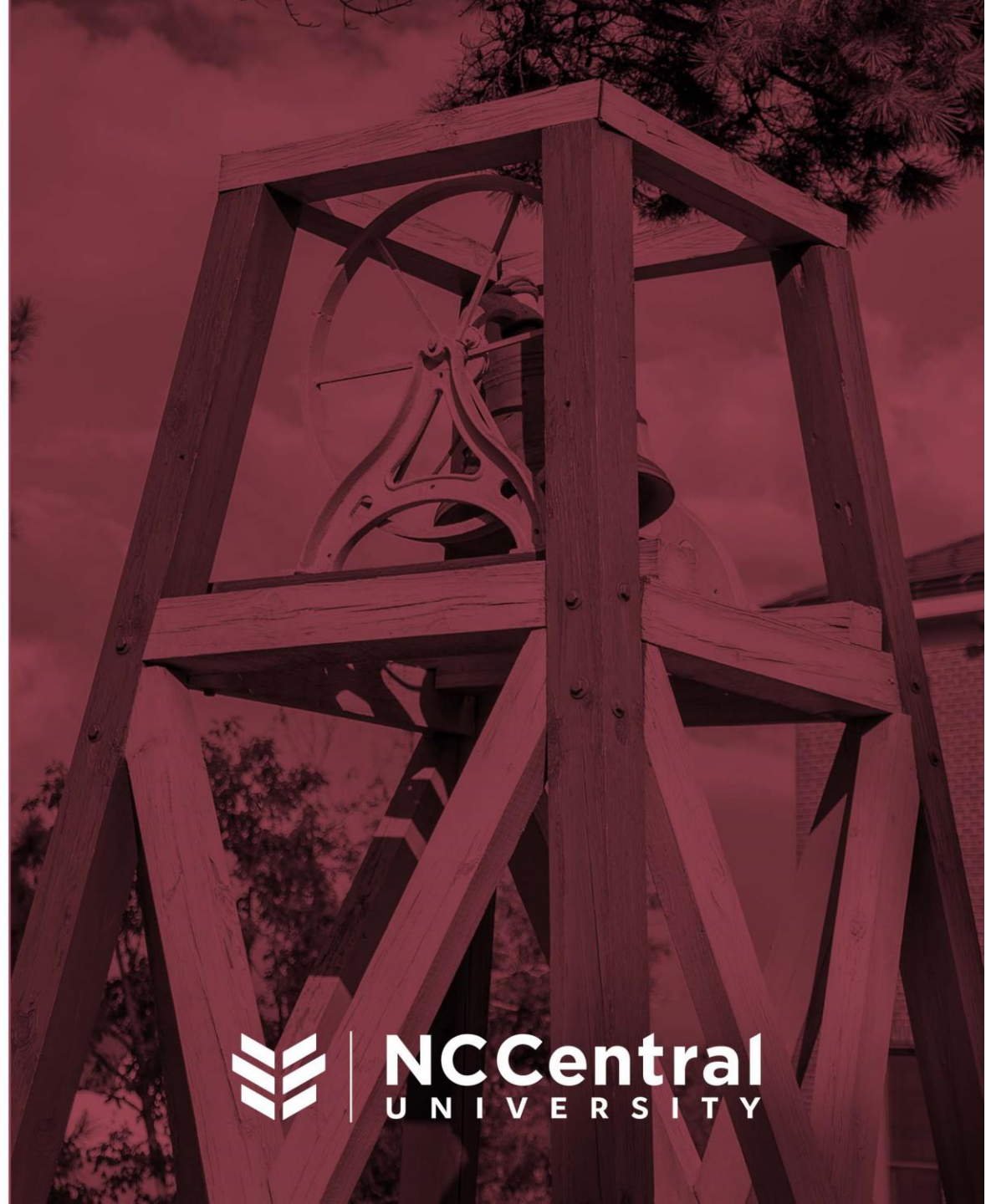




NCCU BOARD OF TRUSTEES MEETING

Athletic Department
Dr. Perkins, Athletic Director
December 18, 2024





Impact of the **Proposed Settlement** on Division I Institutions

- House Settlement not confirmed or finalized
- Student-Athletes are being paid
- MEAC \$231,000 in ten years
- There will be guard rails and structure
- Opting in can provide flexibility
- P4 has no choice, they're already in (\$20 Million)







NCCU
MEN'S GOLF
Jamal Hutchison



CEDAR CREST GOLF COURSE
NOVEMBER 11-13

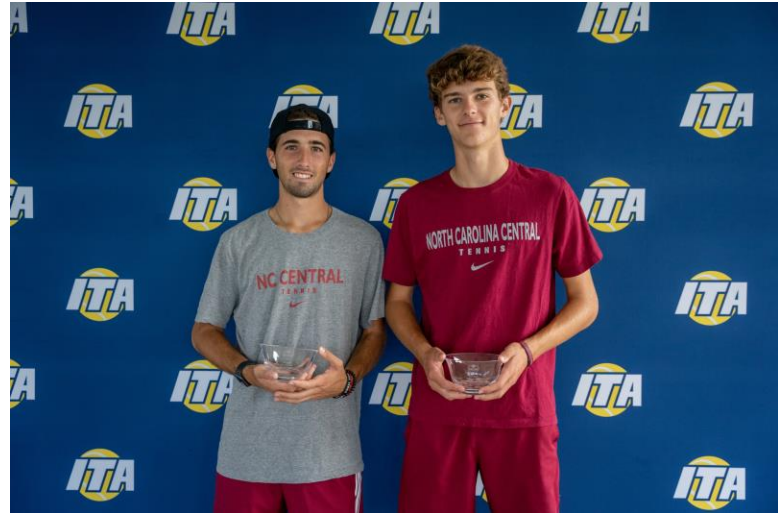


NCCU
WOMEN'S GOLF
Trinity Aving




CEDAR CREST GOLF COURSE
NOVEMBER 11-13









OUTSTANDING PERFORMER



MESHACK KUYO



REVENUE GENERATION

30.8%
INCREASE

TICKET REVENUE

2023 SEASON

SINGLE GAME: \$448,150.00
SEASON TICKETS: \$196,253.00

TOTAL REVENUE: \$644,403.00

2024 SEASON

SINGLE GAME: \$601,129.00
SEASON TICKETS: \$241,505.00

TOTAL REVENUE: \$842,634.00

DIFFERENCE: +\$198,231.00

24.7%
INCREASE

PARKING REVENUE

2023 SEASON

REVENUE: \$71,550

2024 SEASON

REVENUE: \$89,211

DIFFERENCE: +\$17,661

28.8%
INCREASE

CONCESSION REVENUE

2023-2024 SEASON

FOOTBALL & BASKETBALL
REVENUE: \$43,269.38

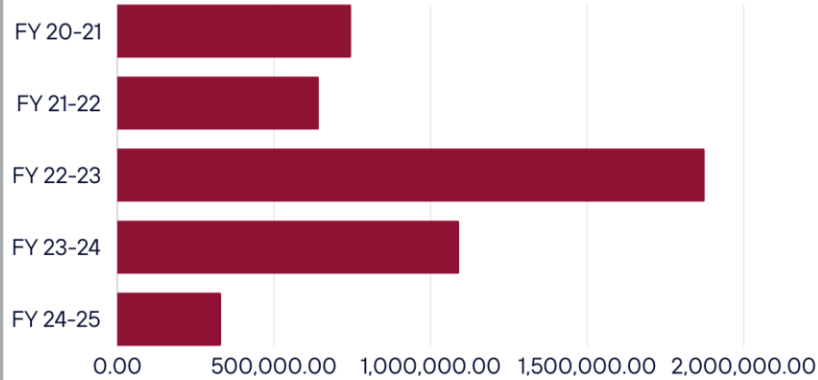
2024 SEASON

FOOTBALL ONLY
REVENUE: \$55,738.92

**DIFFERENCE THUS FAR:
+\$12,469.54**

FUNDRAISING REVENUE

Yearly breakdown of revenue.



FY 20-21: \$746,797.76

FY 21-22: \$643,813.51

FY 22-23: \$1,875,846.69

FY 23-24: \$1,091,662.41

FY 24-25: \$331,610.71 AS OF OCT. 2024

TOTAL: \$4,689,731.08

ATHLETICS FUNDRAISERS

Athletics Fundraiser

**Eagles Win Big: Double Your Impact
RAISED \$79,500**

**Giving Tuesday: Eagles Rise Together
RAISED: \$11,701**





Motor Coach Transportation Mandate

Women's Basketball

UMES/Delaware State Away Weekend (4 Days)

2023-2024: \$7,649

2024-2025: \$4,224

Savings: \$3,425

Greensboro/NC A&T (2 Days)

2023-2024: \$2,932.79

2024-2025: \$1,853

Savings: 1,079.79

Men's Basketball

VUL (2 Days)

2023-2024: \$3,849.50

2024-2025: \$1,648

Savings: \$2,201.50

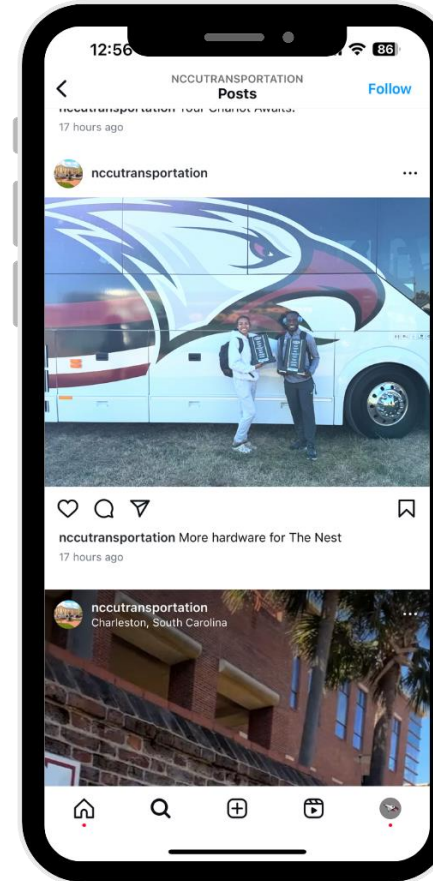
Football

Airport Run 2024-2025

2 Outside Company Buses: \$4,920

2 University Buses: \$2,800

Savings: \$2,210





SCHOLAR ATHLETE OF THE YEAR

DORIS ROBINSON AWARD FINALIST

PRESENTED BY FedEx®

JUAN VELARDE
KICKER





NOW-ALLAH JAMES

NCCU SOFTBALL
HEAD COACH

NORTH CAROLINA CENTRAL UNIVERSITY



NC CENTRAL EAGLES
NC CENTRAL EAGLES
NC CENTRAL EAGLES
NC CENTRAL EAGLES
NC CENTRAL EAGLES



NCCU WOMEN'S BASKETBALL HOME SCHEDULE

ENERGY IS EVERYTHING & THE *ONLY* THING



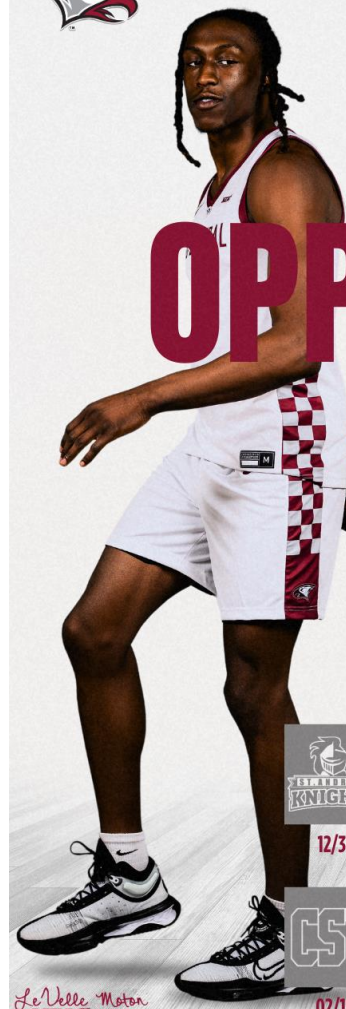
- WOFFORD - NOVEMBER 9
- CHATTANOOGA - NOVEMBER 11
- PRESBYTERIAN - DECEMBER 11
- FURMAN - DECEMBER 30
- MARYLAND EASTERN SHORE - JANUARY 11
- DELAWARE STATE - JANUARY 13
- SOUTH CAROLINA STATE - JANUARY 25
- COPPIN STATE - FEBRUARY 15
- MORGAN STATE - FEBRUARY 17
- HOWARD - MARCH 1
- NORFOLK STATE - MARCH 3

THE SLOPING HILLS, THE VERDANT GREEN, THE LOVELY BLOSSOMS' BEAUTEUS SHREEN
SURROUND OUR COLLEGE PROUD AND GAY, WHERE WAKE OUR COLORS, MAROON AND GRAY.
WHAT MATTERS IS HOW FAR WE'VE GONE, OUR THOUGHTS WILL GET RETURN TO HOME,
AND HEARTS WILL EER BE TRUE TO THEE, OUR ALMA MATER, N.C.C.



NCCU MEN'S BASKETBALL

HOME OPPONENTS



- | | | |
|-----------|-----------|-----------|
|
11/08 |
11/25 |
11/30 |
|
12/05 |
12/17 |
12/20 |
|
12/31 |
01/11 |
01/13 |
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02/15 |
02/17 |
03/01 |
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02/15 |
02/17 |
03/01 |
|
02/15 |
02/17 |
03/01 |

LeVelle Moton
MEAC Nike



SATURDAY, DECEMBER 28

2:00 PM ET



**NORTH CAROLINA
CENTRAL**

AT



**NORTH CAROLINA
A&T**

4:00 PM ET



HOWARD

AT



HAMPTON

CBS | STREAMING ON *Paramount+*



NC Central
UNIVERSITY



The 2025 Ultimate Homecoming Experience football game will be held on 10/25/2025