



NCCU BOARD OF TRUSTEES

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# Academic Affairs

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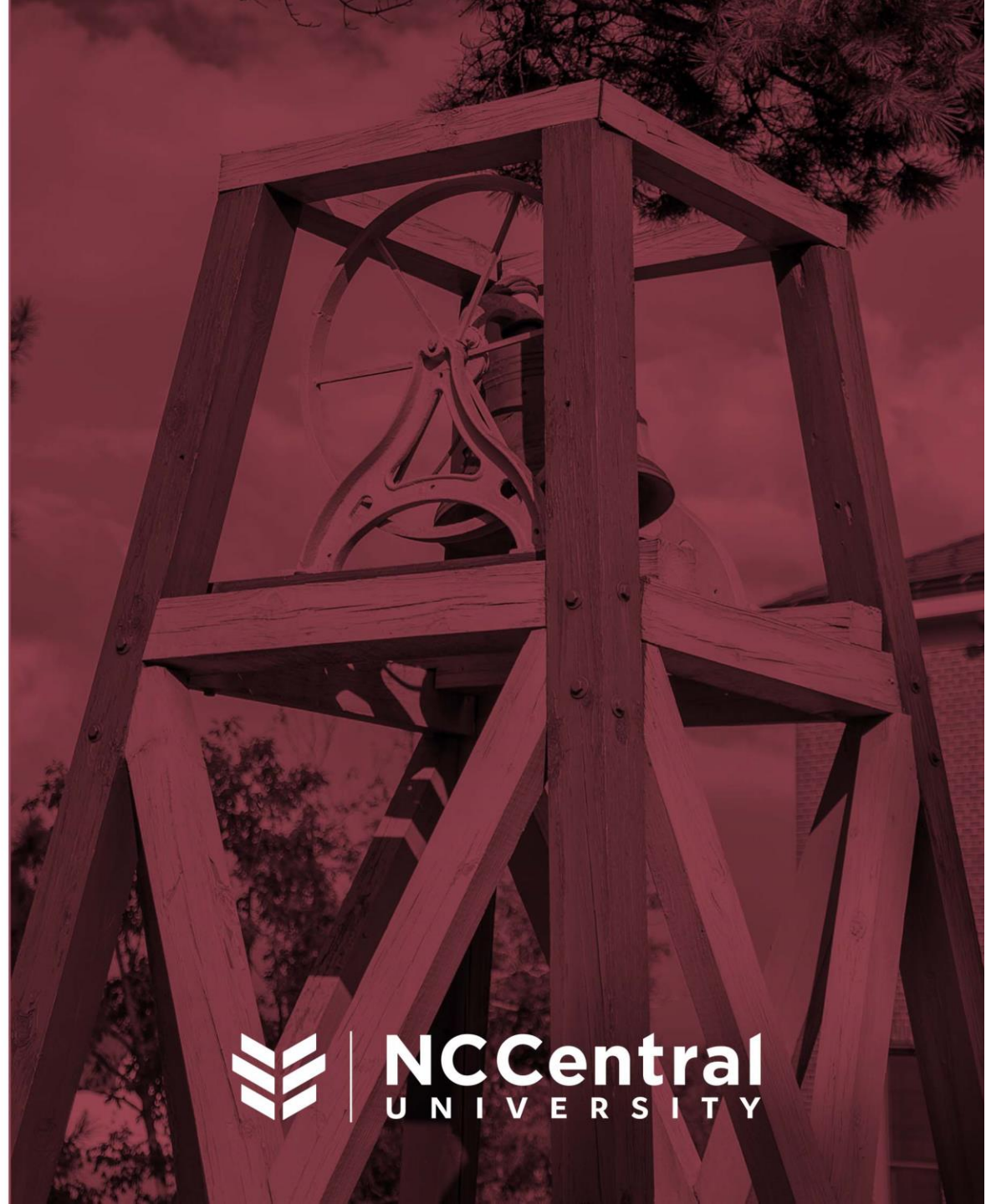
**Ontario S. Wooden, Ph.D.**

Interim Provost and Vice Chancellor for Academic Affairs

September 30, 2024



**NCCentral**  
UNIVERSITY





# WHERE PURPOSE TAKES FLIGHT



- Academic Affairs Priorities
- Points of Pride
- Sponsored Research Update
- UNC System Performance Metrics and Funding Model
- Fall 2024 Enrollment Update





# Academic Affairs Priorities 2024 -2025

- Enrollment, Retention, and Graduation
- Licensure Pass Rates
- Increasing Industry Partnerships
- Completion of SACSCOC Fifth Year Report
- Ongoing Academic Program Review





# Points of Pride

- NCLEX pass rate increased to 93%
- 2024 HBCU Fulbright Leader
- Classes began in the New School of Business building Fall 2024
- Comprehensive Articulation Agreement Compliance
- Science of Reading (Literacy) Compliance

**WHERE  
PURPOSE TAKES  
FLIGHT**



# Academic Programs Update

- **New Programs Approved**
  - Ed.D. in Counseling, Counselor Education, and Supervision
  - B.S. Formulation and Packaging Sciences (formerly Cosmetic Sciences)
  - B.S. Health Administration Online
  - B.B.A. Business Online
  - B.S. Public Health Education Online
- **New Delivery Approved**
  - B.S. Nutrition and Dietetics Online
  - B.S. Pharmaceutical Sciences at Alamance Community College
- **Academic Program Reviews Completed**
  - B.S., B.S. Online, M.S. Criminal Justice
  - B.A. and M.A. English

# Office of Sponsored Research and Programs Awards

July 1, 2023 – June 30, 2024

School/College/Institute/Unit	Awarded	Percent	Number
Biomedical/Biotechnology Research Institute	\$11,048,093.00	25.75%	18
Biomanufacturing Research Institute & Technology Enterprise	\$2,059,747.00	4.80%	13
College of Arts, Social Sciences & Humanities	\$663,700.00	1.55%	13
College of Health & Sciences	\$10,867,254.00	25.32%	51
Office of Academic Affairs	\$835,610.00	1.95%	3
Office of Student Affairs	\$1,581,361.00	3.69%	14
Office of the Chancellor	\$13,051,686.00	30.41%	4
School of Business	\$199,986.00	0.47%	2
School of Education	\$2,314,654.00	5.39%	10
School of Law	\$227,500.00	0.53%	2
School of Library & Information Sciences	\$62,847.00	0.15%	1
	<b>\$42,912,438.00</b>	<b>100.00%</b>	<b>131</b>

# UNC System Office Policies

- **Workload Policy**
  - Required by UNC Policy 400.3.4 Policy on Faculty Workload and UNC Policy 400.3.4[R] Regulation on Faculty Workload
  - Requires full-time faculty to have a 100% workload
  - Teaching, Research, and Service
- **Teaching Effectiveness**
  - Replaces and supersedes the prior UNC Policy 400.3.1, “Tenure and Teaching in the University of North Carolina”
  - Effective with the 2024-2025 academic year
  - Institutions must have internal policies in place
- **Academic Program Review**
  - Final guidance from the System Office will be released in October 2024
  - New NCCU policy will be submitted to the System Office by January 2025



# Performance Metrics Defined

- **First-Time Student Debt at Graduation**

- This metric calculates the average cumulative federal loan debt for first-time, bachelor's degree completers reported in IPEDS Completions who originally entered the institution as in-state, first-time students.
- This includes first-time students who entered in fall, spring, or summer terms. The numerator includes the total sum of federal loan debt, excluding debt from Parent Plus loans, from when the student began through the financial aid year in which they completed their degree. A completion year runs between July 1 of the start year through June 30 of the following year.

- **Transfer Student Debt at Graduation**

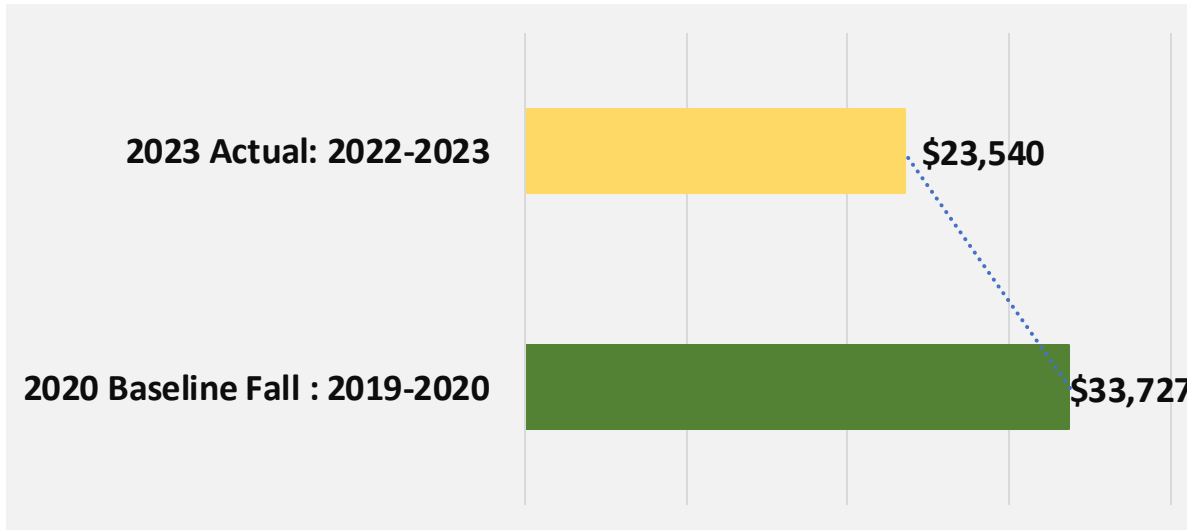
- This metric calculates the average cumulative federal loan debt for bachelor's degree completers reported in IPEDS Completions who transferred from either a UNC institution or a North Carolina community college (NCCCS) and originally entered the institution as in-state transfer students.
- This includes transfer students who entered the institution at any class level. The numerator includes the total sum of federal loan debt, excluding debt from Parent Plus loans, from the time those students transferred into the institution to the time they graduated. A completion year runs between July 1 of the start year through June 30 of the following year.



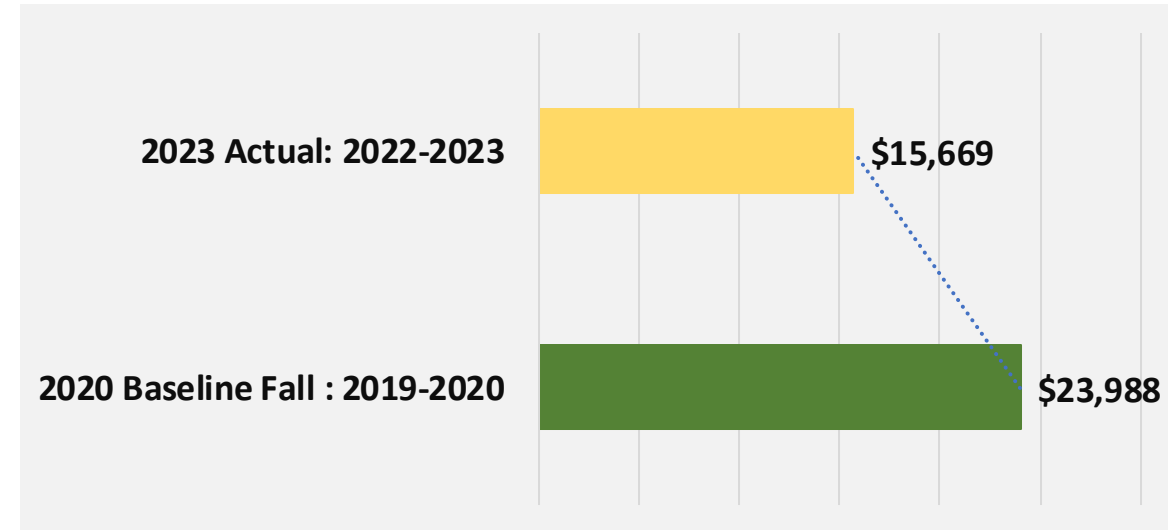


# Performance Metrics Update: Debt at Graduation

## First-Time Student Debt at Graduation



## Transfer Student Debt at Graduation



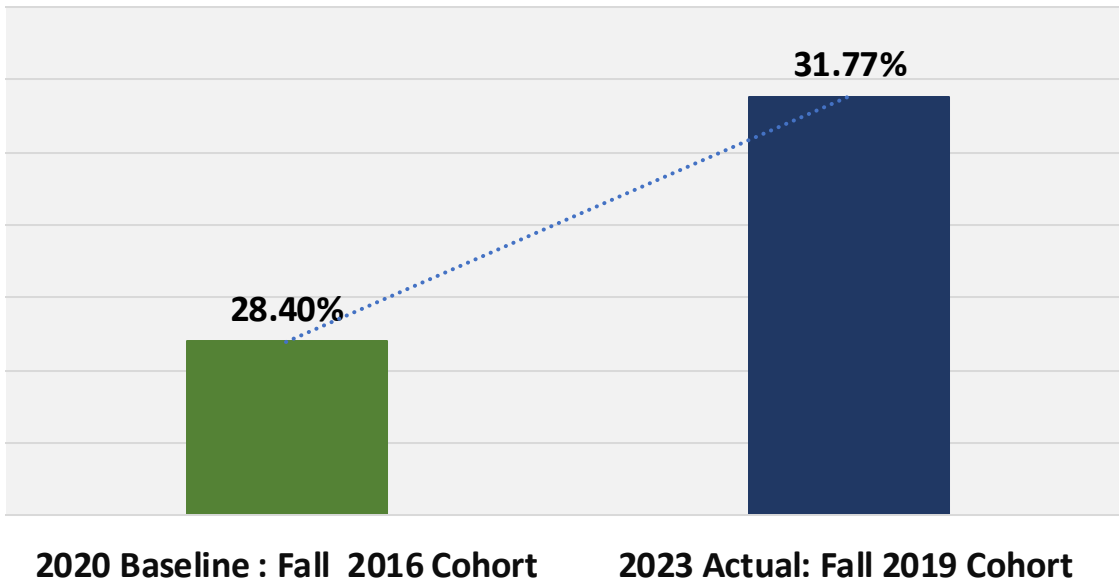
# Performance Metrics Defined

- **Four Year Graduation Rate**
  - This metric calculates four-year graduation rates for first-time, full-time, bachelor's degree-seeking students starting in fall terms. The numerator includes those students who earned a baccalaureate degree from any accredited institution of higher education within four years.
  - This includes the summer term of the fourth academic year.
- **Military Affiliated Enrollment (Institution Selected Metric)**
  - Military affiliated is defined as students that are 1) active-duty military or National Guard, 2) veterans of the armed forces or National Guard, or 3) Spouses or dependents of active duty or veterans.
  - This count includes in-state and out-of-state, degree-seeking, certificate-seeking and non-degree, non-certificate-seeking, and undergraduate and graduate students.

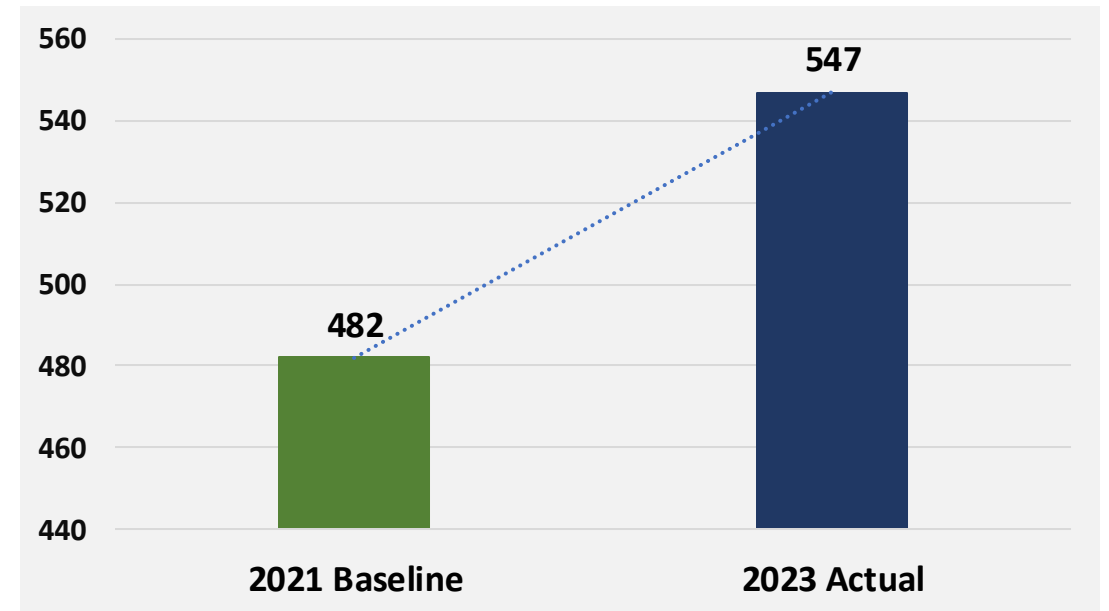


# Performance Metrics Update: Four-Year Graduation Rate & Military Affiliated Enrollment

### Four-Year Graduation Rate



### Military Affiliated Enrollment





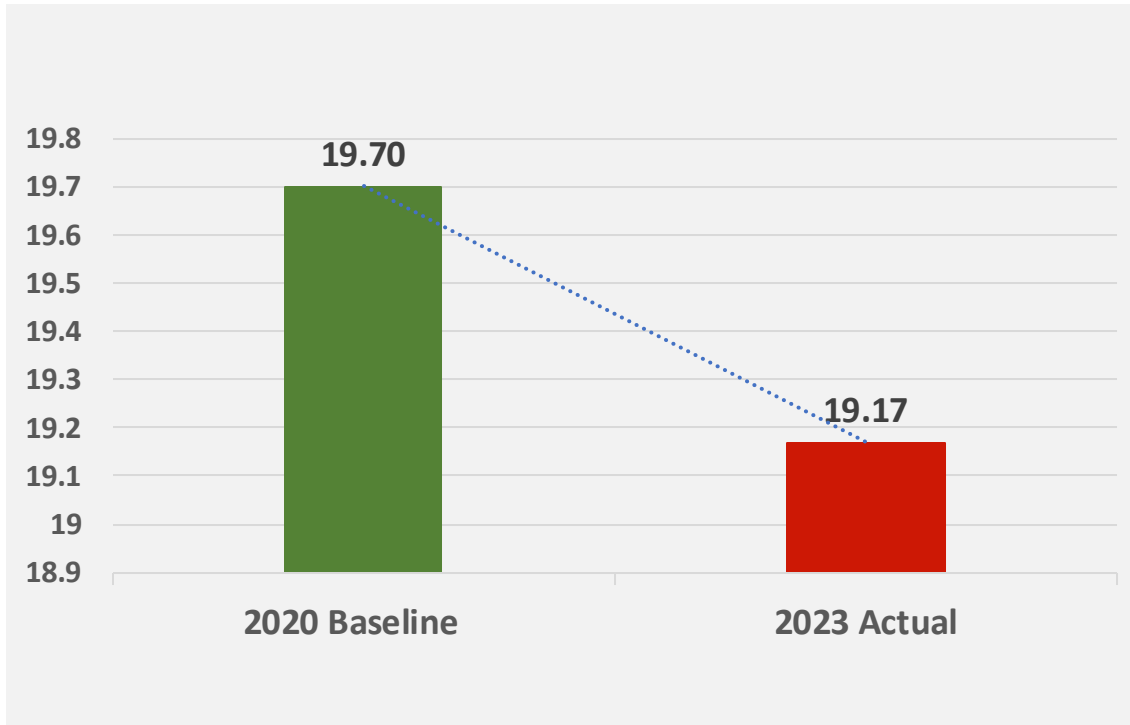
# Performance Metrics Defined

- Undergraduate Degree Efficiency
  - The number of undergraduate degrees awarded by an institution per 100 Full-Time Equivalent (FTE) undergraduates. “Degrees” includes associate and baccalaureate degrees as reported in an IPEDS completion year, which runs between July 1 of the start year through June 30 of the following year, consistent with the IPEDS Completions Survey.
  - Dual degree recipients are counted twice and double major students are counted once, consistent with federal completions reporting.
- Education and Related Expenses per Degree
  - Spending per degree is a cost-efficiency measure commonly used in higher education to understand the return on a university’s financial investment in education as measured by an output of degrees awarded.
  - The numerators are calculated by summing the total expenditures on instruction, student services, and an allocated portion of academic and institutional support each year. This includes bachelor’s, master’s, doctoral, and associate, degrees as well as post-baccalaureate and post-master’s certificates.

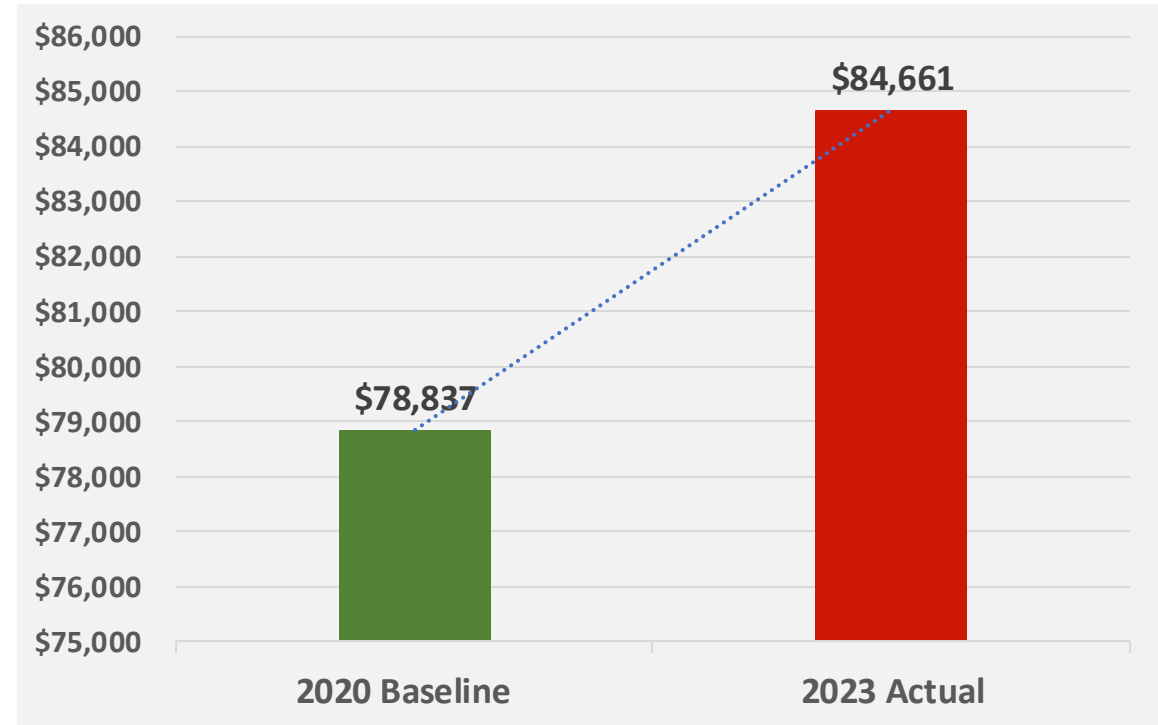


# Performance Metrics Update: Undergraduate Degree Efficiency & Education and Related Expenses

### Undergraduate Degree Efficiency



### Education and Related Expenses





NORTH CAROLINA CENTRAL UNIVERSITY

# UNC Funding Model

## Student Credit Hour Calendar Year Change

<b>Fundable Student Credit Hours *</b>	<b>2023</b>	<b>2024</b>	<b>Difference</b>
<b>Spring</b>	60,436	65,918	5,482
<b>Summer</b>	17,082	18,567	1,485
<b>Fall</b>	70,768	76,153	5,385
<b>Total</b>	<b>148,286</b>	<b>160,637</b>	<b>12,351</b>

**Potential Appropriation for FY 2025-2026:  
\$3,646,639**

\* Fall 2024 is the Census SCH; the End of Term is the final snapshot for the Funding Model.





# Fall 2024 Enrollment Update

Dr. Sharon Oliver

Associate Vice Chancellor for Enrollment Management

# FALL 2024 EAGLES BY THE NUMBERS

WHERE  
PURPOSE TAKES  
FLIGHT

LARGEST IN SCHOOL HISTORY!

# 8,579

TOTAL ENROLLED »

<b>1,753</b> New First-time Bachelor's (20.4%)	<b>1,370</b> Students in Online Majors (15.9%)
<b>624</b> New and 2nd Degree Transfers (7.2%)	<b>1,542</b> Master's Degree (17.9%)
<b>3,704</b> Continuing Students (43.1%)	<b>20</b> Doctoral, Research/Scholarship (.2%)
<b>391</b> Graduate Doctoral, Professional Practice (4.5%)	<b>545</b> Unclassified (6.3%)



**FEMALE**  
6,085 (70.9%)



**MALE**  
2,494 (29.1%)

## TOTAL DEGREE PROGRAMS

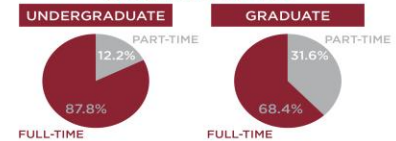


**3,312** (38.6%)  
Undergraduates Living on Campus

**14.7**  
Undergraduates Average Credits Enrolled



## PERCENTAGE OF DEGREE-SEEKING STUDENTS ENROLLED



## STATES MOST REPRESENTED



### COUNTRIES MOST REPRESENTED

Nigeria • Kenya • Spain • Argentina  
Bosnia and Herzegovina • India • USA

## GRADUATE STUDENT ENROLLMENTS BY DEGREE LEVEL

<b>391</b> GRADUATE DOCTORAL, PROFESSIONAL PRACTICE (19.7%)	<b>20</b> DOCTORAL, RESEARCH/SCHOLARSHIP (1%)
<b>1,542</b> MASTER'S (77.7%)	<b>31</b> UNCLASSIFIED (1.5%)



**4,221**  
Undergraduates are Pell Eligible (69.4%)



## TRANSFER STUDENTS

### TOP NC COMMUNITY COLLEGES

Wake Technical College **219**  
Durham Technical Community College **131**  
Vance-Granville Community College **42**  
Central Piedmont Community College **35**  
Guilford Technical Community College **30**

### TOP NC PUBLIC UNIVERSITIES

NC A&T State University **34**  
UNC-Greensboro **28**  
East Carolina University **27**  
Winston-Salem State University **22**  
UNC-Charlotte **16**

**717** Military Affiliated Students (8.3%)



**3.25**

Average High School GPA



## TOP MAJORS

Business Administration  
Biological And Biomedical Sciences  
Psychology  
Behavioral and Social Sciences  
Criminal Justice



## RACIAL BACKGROUND

American Indian or Alaska Native **5** (0.3%)  
Asian **5** (0.3%)  
Black or African American **1,488** (89.8%)  
Hispanic or Latino **72** (4.3%)  
Two or More Races **57** (3.4%)  
U.S. Nonresident **4** (0.2%)  
Unknown **12** (0.7%)  
White **14** (0.8%)

## TYPE OF HIGH SCHOOL ATTENDED

Public In-state **1,185** (67.2%)  
Public Out-of-state **496** (28.1%)  
Private In-state **13** (0.7%)  
Private Out-of-state **58** (3.3%)  
Other In-state **1** (0.1%)  
Unknown **10** (0.6%)



## ENROLLMENT BY COLLEGE

College of Arts, Social Sciences & Humanities **586** (33.4%)  
College of Health & Sciences **669** (38.2%)  
School of Business **390** (22.2%)  
School of Education **47** (2.7%)  
University College **61** (3.5%)  
**Total 1,753**



**90.2%**  
FIRST-YEAR STUDENTS LIVE ON CAMPUS

## APPLICATIONS RECEIVED

First Time Bachelor's Student **18,494**  
Transfer **1,635**  
2nd or more Bachelor's **139**  
Graduate **2,331**  
Non-Degree or Unclassified **324**  
Readmit **512**

## ADMITTED

**16,090** (87.0%)  
**1,263** (77.2%)  
**133** (95.7%)  
**1,332** (57.1%)  
**310** (95.7%)  
**364** (71.1%)

UNDERGRADUATE ENROLLMENT OVER TIME Fall 2018 5,914 Fall 2019 5,547 Fall 2020 5,476 Fall 2021 5,325 Fall 2022 5,101 Fall 2023 5,400 Fall 2024 6,082

# Fall 2024 Enrollment Summary

## Student Level and Program Type

<b>Student Level</b>	<b>Campus-based program</b>	<b>Distance Education Program</b>	<b>Total</b>
Undergraduate	<b>5,283</b>	<b>799</b>	<b>6,082</b>
Masters	<b>789</b>	<b>753</b>	<b>1,542</b>
Law	<b>391</b>	n/a	<b>391</b>
PhD	<b>20</b>	n/a	<b>20</b>
Unclassified	<b>488</b>	<b>56</b>	<b>544</b>
<b>Total</b>	<b>6,971</b>	<b>1,608</b>	<b>8,579</b>



# Fall 2024 Enrollment Summary

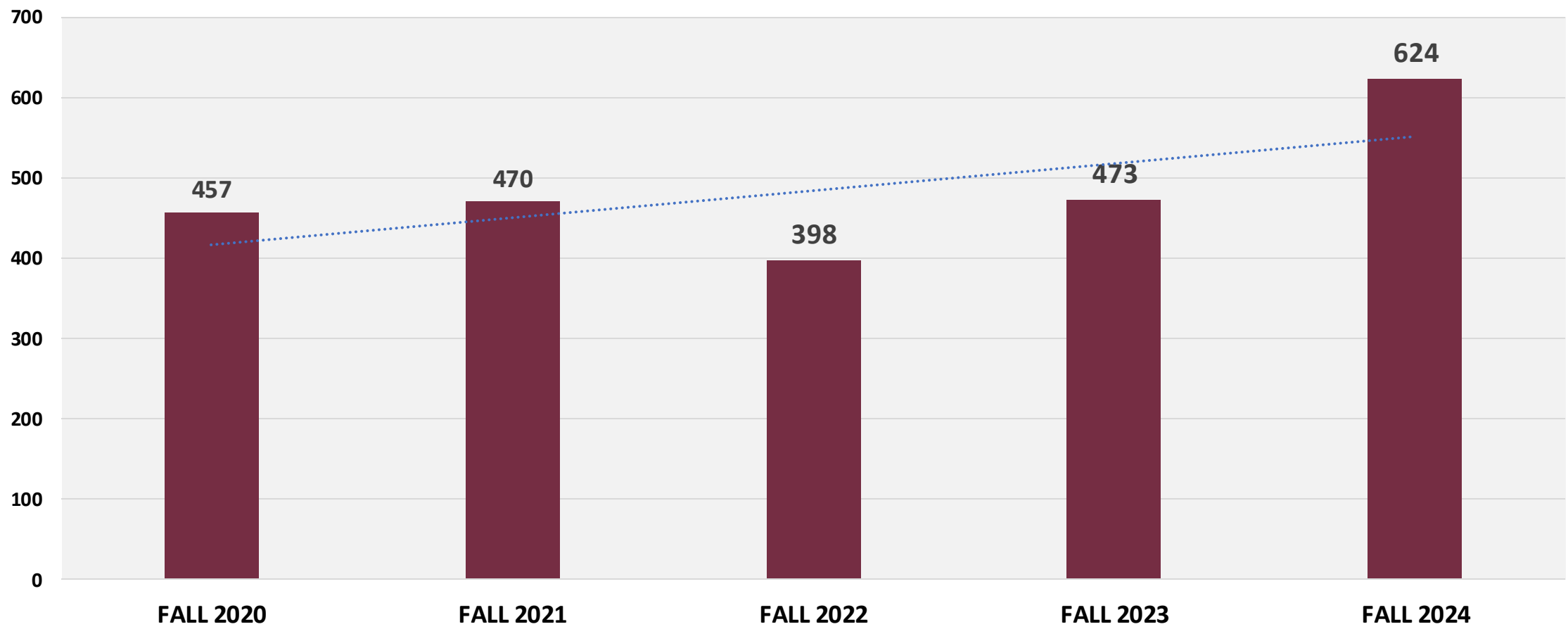
## First-time Full-time by Residency

First Time in College	Fall 2019	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024
In State	802	876	843	700	1100	1251
Out-of-State	221	334	272	375	365	502
Total	<b>1,023</b>	<b>1,210</b>	<b>1,115</b>	<b>1,072</b>	<b>1,465</b>	<b>1,753</b>



# Fall 2024 Enrollment Summary

## Transfer Student Enrollment



# Fall 2024 Enrollment Summary

## Military Enrollment

<b>Military Enrollment</b>	<b>Fall 2022 Census</b>	<b>Fall 2023 Census</b>	<b>Fall 2024 (8/28/24)</b>	<b>2023 vs 2024</b>
Degree Seeking	481	490	658	168
Non-Degree Seeking	6	4	14	10
<b>Total</b>	<b>487</b>	<b>494</b>	<b>672</b>	<b>178</b>



# Fall 2024 Enrollment Summary

## Adult Learner Enrollment

<b>Adult Learner Enrollment</b>	<b>Fall 2022 Census</b>	<b>Fall 2023 Census</b>	<b>Fall 2024 8/28/2024</b>	<b>2023 vs 2024</b>
Degree Seeking	864	786	919	133
Non-Degree Seeking	75	99	82	-17
<b>Total</b>	<b>939</b>	<b>885</b>	<b>1001</b>	<b>116</b>

Non-traditional undergraduate students (over 24 years)

# Fall 2024 Enrollment Summary

## Fall to Fall Retention Rates

First Time in College	Fall 2019 Cohort	Fall 2020 Cohort	Fall 2021 Cohort	Fall 2022 Cohort	Fall 2023 Cohort
First-time, Full-time, Degree-Seeking UG	<b>77.8%</b>	<b>73.6%</b>	<b>76.4%</b>	<b>75.4%</b>	<b>72.7%</b>

Fall 2024 Census Enrollment



# UNC System Enrollment Trends

Campus	Fall 2020	Fall 2021	Fall 2022	Fall 2023	Fall 2024	1 Year Difference	% Difference
ASU	20,023	20,641	20,436	21,253	21,570	317	1.49%
ECSU	2,002	2,054	2,149	2,165	2,258	93	4.30%
ECU	28,798	28,021	27,151	26,785	26,941	156	0.58%
FSU	6,726	6,748	6,787	6,847	7,107	260	3.80%
NCAT	12,753	13,322	13,487	13,885	14,311	426	3.07%
<b>NCCU</b>	<b>8,078</b>	<b>7,953</b>	<b>7,553</b>	<b>7,965</b>	<b>8,579</b>	614	<b>7.71%</b>
NCSU	36,042	36,831	36,700	37,323	38,464	1,141	3.06%
UNC CH	30,092	31,641	31,705	32,234	32,438	204	0.63%
UNCA	3,363	3,233	2,914	2,918	3,055	137	4.69%
UNCC	30,146	30,448	29,551	30,298	31,091	793	2.62%
UNCG	19,764	19,038	17,978	17,743	18,012	269	1.52%
UNCP	8,263	8,319	7,666	7,630	7,676	46	0.60%
UNC SA	1,070	1,119	1,104	1,074	1,111	37	3.45%
UNCW	17,915	18,030	17,843	17,987	18,847	860	4.78%
WCU	12,243	11,877	11,635	11,628	11,686	58	0.50%
WSSU	5,169	5,226	5,004	4,776	4,782	6	0.13%
<b>Total</b>	<b>242,447</b>	<b>244,501</b>	<b>239,663</b>	<b>242,511</b>	<b>247,928</b>	<b>5,417</b>	<b>2.23%</b>

Fall 2024 Beginning of Term Enrollment

# Project Kitty Hawk Partnership

## NCCU Programs Powered by PKH

Degree Program	Start Date	Fall 1 Enrollment
Nursing RN to BSN	October 11, 2023	44
Information Technology	January 8, 2024	52
Business Administration	March 11, 2024	60
Health Administration	May 5, 2024	61
Public Health Education	June 15, 2024	4
Total Fall 1 Enrollment		221
Estimated Fall 2 Enrollment		265

- Five programs launched in eight months
- Courses delivered in 8-week sessions
- Adult-centric course design and instruction
- Dedicated student success coaching
- 24/7 technical support
- Automated performance indicators
- Support services: Wellness, writing lab, and tutoring
- Fall 2 session begins October 16

### ***Driving Success Through Partnership:***

- Launch two additional programs in FY25.
- Partnered with UNC/Rex Hospitals to establish a pipeline for prospective students.
- Secured a \$1.9M grant to fund campus nursing program expansion
- Proposal submitted to UNC System Office to support a Degree Path Coordinator

# NCCU Online

## Division of Extended Studies

- 13 Undergraduate degree programs
- 16 Graduate degree programs
- 8 Certificate Programs
- Asynchronous instruction
- Fall 2024 Enrollment Census
  - Headcount - 1,608
    - Fall 2023 - 1,297 (up 24%)
- NCCU is a member of the National Council for State Authorization Reciprocity Agreements (NC-SARA)

The screenshot shows the top section of the NCCU Online website. At the top, there is a navigation bar with the NCCU logo and 'NCCU ONLINE' text, followed by links for Degree Programs, Why Online, Costs, Admissions, Student Resources, About, and Request Info. Below this is a large hero image of a smiling graduate student in a maroon cap and gown. The text 'Dream. Believe. Achieve.' is overlaid on the image, with a sub-headline 'Earn an online degree that fits your life.' and a blue button labeled 'EXPLORE PROGRAMS'. At the bottom of the hero section, there are three navigation buttons: 'Prospective Students (ADMISSIONS)', 'Current Students (STUDENT SERVICES)', and 'Apply Now (BEGIN APPLICATION)'.

### ADVANCE YOUR FUTURE WITH THE RIGHT PROGRAM FOR YOU

This section features three program category cards. The first card is for 'Undergraduate Degrees' with the sub-headline 'Learn more about our Bachelor's Degrees'. The second card is for 'Graduate Degrees' with the sub-headline 'Find the right Master's Degree for you'. The third card is for 'Certificate Programs' with the sub-headline 'Jumpstart your career with a certification'. Each card includes a small image of a student.

The screenshot shows the 'Why NCCU Online' section. It features a large background image of a campus scene with trees and a building. The text 'Why NCCU Online' is prominently displayed. Below the image, there are three navigation links: 'Online Experience', 'Success Stories', and 'Faculty Spotlight'. The NCCU logo and 'NCCU ONLINE' text are visible in the top left corner of the page.

### CONVENIENCE. QUALITY. AFFORDABILITY.

With an online degree from NCCU, you are not only investing in your career, you are investing in your future. A top-ranked degree from a reputable institution opens doors to inspiring career opportunities. No matter where you are in your education journey, NCCU has degree options for you. NCCU Online offers top-ranked undergraduate, graduate, and certificate programs that offer both convenience and prestige.

#### Get Started

[Request Info](#)  
[Apply Now](#)

This section highlights four key benefits of NCCU Online, each with an icon and a brief description:
 

- COMMUNITY-DRIVEN**: and interactive learning experience.
- DEDICATE FACULTY**: committed to your academic success.
- EXCLUSIVE CAREER SERVICES**: that open doors to internships, jobs, and learning opportunities.
- NETWORKING OPPORTUNITIES**: with future employers in North Carolina and beyond.

# Degree Programs Designed for Adult Learners

- Behavioral and Social Sciences, B.S.
  - Fully online
  - Degree completion program designed to prepare students for a diverse, global workforce.
  - Credit for previous coursework from
    - NCCU
    - Other accredited institutions
    - U.S. Military
- Interdisciplinary Studies, B.A.
  - Concentrations:
    - Communication Arts
    - Humanities
    - Race, Gender, and Class
    - Student-Generated

**WHERE  
PURPOSE TAKES  
FLIGHT**

