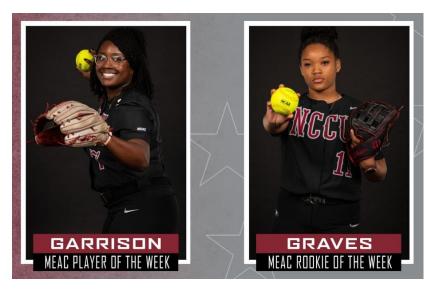
NCCentral UNIVERSITY

Board of Trustees

Athletics

April 26, 2023





Men's & Women's Outdoor Track

Softball







NCCU Men's Tennis Outlast Longwood on Senior Day



NCCU Women's Tennis Defeats Longwood 4-1





Women's Golf

Men's Golf







NCCU Football Spring Game

April 15th 2023 O'Kelly-Riddick Stadium 2pm - 4pm





HBCU ATHLETE – MOVEMENT SUMMIT Presented by Rise HBCU – June 9th & 10th



SUPPORT HBCU ATHLETES' PESRONAL BRANDING, CAREER AND PROFESSIONAL ENRICHEMENT

BUILD AND FOSTER RELATIONSHIPS WITH HBCU ATHLETES AND UNIVERSITIES

INVEST IN THE HBCU COMMUNITY

HELP SHARE HBCU ATHLETES' STORIES

MAKE AN IMPACT IN HBCU SPORTS

TO REGISTER AND FOR MORE INFORMATION, CLICK THE LINK OR EMAIL US



EARLY EARLY BIRD: \$75 per person (until 3/31) EARLY BIRD: \$100 per person (until 4/30) REGULAR: \$125 per person (until 5/31) Group Rate: \$85 per person (min. 10 people)





Strategic Financial Roadmap

Fundraising

- Establish Maroon & Gray Annual Giving Campaign (minimum \$1,000 annually)
- Renegotiated contract with PEAK Sports to generate \$500K per year
- Staff area with Marketing & Development Directors





Strategic Financial Roadmap

Efficiency in Overhead Costs & Strategies for Administrative Personnel Management

- Streamline positions and/or services
 - Administration & Finance
 - Staffing, Travel Procedures & Budgeting
 - Campus Enterprises
 - Tickets, Gameday Operations Partnership, *Concessions
 - Student Health
 - Certified Athletic Trainers Partnership



Athletics – Infrastructure Improvements

McDougald-McLendon Arena Weight Room

LeRoy T. Walker Complex Weight Room





Athletics – Infrastructure Improvements

Athletic Training Room

<image>

Director of Athletics Suite





Athletics – Infrastructure Improvements

- O'Kelley Riddick Stadium Turf Project
 - End of Fall 2023
- Golf Team Indoor Practice Facility
 - Repurposing Racquet Ball Court
- Physical Therapy & Rehab Suite (Walker Complex)





Athletics – Next Infrastructure Improvements

- Football Locker renovation
- Dr. James Younge Tennis Courts
 - Has major cracks
- Track & Field
 - Drainage issues
 - Additional Equipment
- Softball
 - Needs home field in Durham, NC
 - Currently playing in Cary, NC

