

**NORTH CAROLINA CENTRAL UNIVERSITY  
DURHAM, NORTH CAROLINA  
BOARD OF TRUSTEES MEETING MINUTES  
February 24, 2010**

The NCCU Board of Trustees convened in the Emma Marable Conference Room in the William Jones Building on the campus of North Carolina Central University on February 24, 2010. Chairman Glenn Adams called the meeting to order at 9:05 a.m.

**INVOCATION:** Trustee Dwight Perry gave the invocation.

**ROLL CALL:** Present: Mr. Glenn Adams, Mr. Charles Baron, Mr. Robert Dolan, Mr. Harold Epps (via phone), Mr. Eric Michaux, Dr. Dwight Perry, Mr. Paul Pope, Mrs. Avon L. Ruffin, Mrs. Kay Thomas, Mr. Carlton Thornton, Mrs. Nancy Wysenski, and Mr. Dwayne Johnson.  
Absent: Mr. George Hamilton

**ADOPTION OF THE AGENDA:** It was moved by Trustee Baron and properly seconded by Trustee Ruffin that the agenda be adopted. The motion carried.

**APPROVAL OF THE MINUTES:** It was moved by Trustee Wysenski and properly seconded by Trustee Perry to approve the minutes dated November 18, 2009 and the Executive Committee minutes dated December 17, 2009. The motion carried.

**CHAIR'S REMARKS:** Chairman Adams informed the Board, as Chair, it is his responsibility to remind all members of the Board of their duty under the State Government Ethics Act to avoid conflicts of interest and appearances of conflict of interest as required by this Act. Each member has received the agenda and related information for this Board of Trustees meeting. If any board member knows of any conflict of interest or appearance of conflict with respect to any matter coming before the board of trustees at this meeting, the conflict or appearance of conflict should be identified at this time.

**REPORT OF THE CHANCELLOR:** Chancellor Nelms shared with the Trustees that there are many exciting things happening on the campus of North Carolina Central University. The Chancellor has been visiting students at the residence halls, this academic year, engaging in dialogue and having dinner with students. The Chancellor expressed appreciation to Dr. Jennifer Wilder and her colleagues in Residential Life for the wonderful learning communities that are happening in the residence halls. Spring enrollment is up 8% from last spring due to students returning to school for a second semester. This is an important piece of the equation in terms of graduating students; we need them to return semester to semester and not just year to year. Appreciation was expressed for the Academic Advising staff for all of their work.

The Chancellor discussed the Economic Impact of North Carolina Central University presentation that was presented on February 23, 2010. We are not telling our story as effectively as we should. We engage the services of the North Carolina Institute of Minority Economic Development to undertake this study for us. The economic impact of NCCU represented by this study to the state is \$304 million. NCCU is a very strategic asset to this community and we plan to inform the community and the State so we can build greater support not only for the

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institution, but for the redevelopment of the area around the institution. A copy of the presentation is attached.

Ground breaking will be conducted today, at 11:00 a.m. for three projects in excess of \$70 million. Not only are we providing opportunities for students in terms of housing, education, and parking we are also providing jobs for work that is taking place on the campus.

Since the last Board of Trustees meeting the following events have occurred on campus:

- The Alex Rivera exhibit has opened and once the exhibit is over the entire collection will become part of the NCCU collection.
- The Historical Minority Colleges Universities Consortium (HMCUC) issue has generated a great deal of publicity for the university. The HMCUC is a partnership of public and private HBCU's in the state of North Carolina with an objective to close the achievement gap. Wonderful and excellent work has been completed to support school children throughout the state of North Carolina. The Chancellor thanked the staff that provided tutorial and mentorship support that allowed students to continue in high school and graduate. The Internal Audit Office is working with UNC General Administration, and external accountants to prepare a report which is consistent with industry standards. The final report will be shared with the public.

### Upcoming Events

- The Choir will go on tour this year throughout North Carolina, South Carolina, and Georgia. March 5, 2010, the Choir will be in Rocky Mount.
- The Vocal Jazz Ensemble will perform at the Lincoln Center February 27 – March 1, 2010.
- White Rock will host NCCU Day on Sunday, February 28, 2010.
- North Carolina Central University will host the UNC Board of Governors, on campus, April 8 – 9, 2010.
- The 14<sup>th</sup> Annual Helen S. Miller Lectureship and Luncheon will be held March 4, 2010 at the Radisson Hotel in RTP at 10:00 a.m. – 2:00 p.m. The keynote speaker will be Dr. May Wykle, Dean, Case Western University.
- NCCU Centennial HBCU Symposium will be held June 2-4, 2010, at the Sheraton Hotel and Conference Center.
- Chancellor Nelms will be in Washington, DC when President Obama signs the Executive Order regarding the White House Initiative on HBCUs.
- Chancellor Nelms was invited by the American Council of Education to write the feature article on HBCUs and is featured on the cover of The Presidency.

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**AUDIT COMMITTEE:** Trustee Michaux presented the Audit Committee Report. The Audit Committee had one item for information.

- Pursuant to NCGS 143-318-11(a)(1), 132.6, and 116.40.7 the committee met in closed session to discuss the status of a review in process by the Internal Audit Office.

**BUILDING COMMITTEE:** Trustee Baron presented the Building Committee Report. There were several items for information.

The committee heard the Capital Improvement Projects Update, Status of Projects which entailed (projects in design, project schedule, projects under construction and upcoming projects) from Mr. Zack Abegunrin, Associate Vice Chancellor for Facilities Management. Mr. Abegunrin's report also included HUB participation and Energy Performance.

**EDUCATIONAL PLANNING AND ACADEMIC AFFAIRS COMMITTEE:** Trustee Dolan presented the Educational Planning and Academic Affairs Committee Report. There were several items for information.

A presentation regarding Distance Education and NCCU was made by Ms. Kimberly Phifer McGhee, Director of Distance Education. The highlights of her report are as follows:

- Definition of Distance Education
- Undergraduate Degree Programs
- Graduate Degree Programs
- Online Certificate Programs
- Proposed Certificate Programs
- Distance Education Partnerships
- Student Credit Hours
- Number of Courses Offered
- Infrastructure
- Blackboard
- UNC Online Academic Services
- Library Resources
- Admissions and Advising
- Requirements to Develop a New Distance Degree Program
- Tuition and Fees
- Marketing

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A presentation was also made by Dr. Hazell Reed, Vice Chancellor, Graduate Education and Research. Program Highlights since November 20, 2009- February 20, 2010, include the following:

- 44 proposals requesting a total of \$12,236,270
  - 22 awards totaling \$1,408,074
- Conducting three (3) national searches:
  - Director Biomedical/Biotechnology Research Institute
  - Director Cardio-Metabolic Disease Research Program
  - Dean, School of Graduate Studies
- Established chemical safety committee.

**ENDOWMENT FUND COMMITTEE:** Trustee Ruffin presented the Endowment Fund Report. There was one item for action and several items for information.

It was moved by Trustee Ruffin and seconded by Trustees Michaux that the Board of Trustees approve the updated University Endowment Investment Policy as amended to the guidelines of the Uniform Prudent Management of Institutional Funds Act (UPMIFA) spending policy. The motion carried.

Mr. Maurice Perry, VP and Managing Director, Public Investments, and Ms. Jennifer Dimitri, Associate Director, Investment Communications from UNC Management Company, Inc. presented a detailed overview of the investment performance by the UNC Investment Fund, LLC. Mr. Perry emphasized that they are in business to maximize the investment return on the fund portfolio and not to maximize assets under management or fee revenue. He identified several investment objectives including preserving the real purchasing power of the fund while providing a predictable and growing stream of spending distributions to fund participants. The UNC Investment Fund return as of December 2009, fiscal year to date was 7.7%.

Mr. Isaac Green, President & CEO and Mr. Charles Curry, VP Director of Fixed Income, from Piedmont Investment Advisors, LLC gave a detailed overview of the investment performance of the endowed professorships. They explained that while equity markets posted solid in the fourth quarter of 2009, they were unable to maintain the blistering performance of the second and third quarters. They also added that as they continue to progress through the early phase of this business cycle, positive economic news continues to surface, adding fuel to the market's recovery. The Piedmont Investment Fund return as of December 2009, fiscal year-to-date was 23.43%.

Ms. LaTanya Afolayan, Vice Chancellor for Institutional Advancement, presented the NCCU Foundation Endowment Board report. She stated that the value of the Foundation endowments as of December 31, 2009, was \$9,605,815 compared to \$8,240,927 as of December 31, 2008.

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This change reflects an increase of \$1,364,888.

**FINANCE COMMITTEE:** Trustee Perry presented the Finance Committee Report. There were several items for information.

Ms. Cynthia Carter, Director of Budget, provided the Finance Committee with an update on the fiscal year 2009-2010 State Operating Budget as of December 31, 2009 by outlining the changes to state funding since the September 30, 2009 report.

Ms. Carter also provided the Finance Committee with an update on the Auxiliary Financial Report as of December 31, 2009.

Chancellor Nelms discussed the State of North Carolina budget cycle. Chancellor explained that the Board of Governors (versus the Board of Trustees of each university) is the approval authority for state appropriations. The NCCU Board of Trustees input to the state budget cycle is through changes in tuition and fees.

**INSTITUTIONAL ADVANCEMENT COMMITTEE:** Trustee Ruffin presented the Institutional Advancement Committee Report. There were several items for information.

Ms. LaTanya Afolayan, Vice Chancellor of Institutional Advancement, presented the division report which included a giving comparison of fiscal year 2008 versus fiscal year 2009. Giving through February 10, 2010, is \$2,086,749 compared to \$2.4 million at this time last year. Giving for faculty, staff and alumni has increased compared to this same time last year. The Office of Institutional Advancement has a number of initiatives, as follows:

1. The NCCU band is the first HBCU in North Carolina to be selected to march in the Tournament of Roses Parade in January 2011. Corporate and individual sponsors are needed to help raise the \$600,000 needed to send 300 students to the parade.
2. North Carolina Central University has been selected as the Tom Joyner School of the Month for August 2010. Scholarship funds will be raised during the month of August and beyond.
3. The Office of Institutional Advancement is in need of development officers, and advertisements have been posted to fill the positions of Associate Vice Chancellor, Major Gifts Officer, Director of Annual Gifts and Advancement Services Manager.

The Foundation Board meeting will be held on Wednesday, March 3, 2010. The preliminary audit report has been received, and the final report should be issued within the next week.

**TRUSTEE-STUDENT RELATIONS COMMITTEE:** Trustee Thomas presented the Trustee-Student Relations Committee Report. There were several items for information.

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The committee heard from Dr. Kevin Rome, Vice Chancellor for Student Affairs and Enrollment Management. Residential Life held the first of two Off-Campus Housing Fairs on February 16<sup>th</sup>; the next session is scheduled for March 23<sup>rd</sup>. Twenty-one vendors participated. This event is for students searching for off-campus housing. Due to the increased student population, we will only be able to offer on-campus housing to freshmen, sophomores, and special communities. Fall Room Sign-Up began on February 9<sup>th</sup> for on-campus housing. May 1<sup>st</sup> will be the deadline for housing sign-up for incoming freshmen.

The 2010-2011 Student Government Association Election Campaign will begin on March 1<sup>st</sup> with voting to be held on March 24<sup>th</sup>.

North Carolina Central University hosted the LEAD / WHOLE Conference on Saturday, February 20, 2010, several other universities across the states participated. The LEAD conference is specifically geared toward current and rising student leaders and allows students to network, learn how other leadership teams and programs function and to get ideas to bring back to campus. The WHOLE Conference, promotes self-worth, self-esteem, responsibility, the importance of an education, and provision of community service among African-American females.

The Division of Student Affairs has purchased two minibuses to provide a campus Park and Ride Service. Arrangements have been made with several churches in the area for cars to use their parking lots during the week and the minibuses bring students to campus making several pre-determined stops.

Mr. Anthony Brooks, Director, Undergraduate Admissions updated the committee on the 2010-2011 Undergraduate Admissions Process. NCCU has currently received 10,667 applications; with 2,065 being admitted. This compares to 4,089 applications received and 1,087 admitted this time last year. The increase in applications received is directly correlated to the University's contracted services with Royall & Company; whose mission is dedicated exclusively to helping colleges and universities achieve their enrollment and financial goals through the use of direct marketing recruitment, research and yield programs.

Mr. Brooks stated that the Undergraduate Admissions Office's goal now is to handle the increase in applications with enhanced customer service and constant communications with alumni, community colleges, and churches. NCCU's plan is to upgrade the admitted student academic profile with more high achievers.

Ms. Donna Hembrick, Interim Director, Career Services summarized her units goals; they provide Counseling and Connections opportunities for NCCU students. Career Services assist students in identifying, articulating and leveraging their strengths, skills and interests into a meaningful work experience that satisfies their career objectives. Students can receive assistance in making plans for career success, overcoming obstacles to career development and

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take career assessments. They can also make connections to obtain internships and job search assistance, attend on-campus interviews, have resume and cover letter consultation and conduct mock interviews. Students have obtained internship and employment opportunities with numerous local and national companies and organizations.

**STUDENT GOVERNMENT REPORT:** The Student Government Report was presented by Mr. Dwayne Johnson. His full report is attached.

**NATIONAL ALUMNI REPORT:** The National Alumni Report was presented by Ms. Tania Davis. A copy of the full report is attached.

**FACULTY SENATE REPORT:** The Faculty Senate Report was presented by Dr. Minnie Sangster. Her full report is attached.

**STAFF SENATE REPORT:** The Staff Senate Report was presented by Ms. Rebie Coleman. Her full report is attached.

**PERSONNEL COMMITTEE:** Trustee Baron announced there are six (6) items for closed session.

Trustee Perry moved to convene in closed session pursuant to N.C.G.S. 143-18.11(a)(6). The motion was properly seconded by Trustee Thomas. The motion carried.

**CLOSED SESSION**

The Committee heard presentations from Chancellor Nelms regarding candidates for the following appointments:

- Interim Vice Chancellor for Finance and Administration
- Interim Associate Vice Chancellor for Human Resources
- Director of Strategic Planning
- Interim Internal Auditor
- Associate Vice Chancellor for Finance and Process Improvement

The Committee also heard a presentation from Provost Kwesi Aggrey regarding candidates for faculty promotion, tenure and promotion and tenure.

The Committee further heard a presentation from Mr. Tim McMullen, Director of Design and Construction Services, regarding potential land acquisitions.

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There being no further business for closed session, Trustee Baron moved and it was properly seconded by Trustee Thomas to reconvene in open session. The motion carried.

**OPEN SESSION**

It was moved by Trustee Baron and properly seconded by Trustee Thomas that the Board of Trustees approve the faculty candidates for promotion. The motion carried.

It was moved by Trustee Baron and properly seconded by Trustee Thomas that the Board of Trustees recommend approval of the faculty candidates for tenure and promotion and tenure and directs the staff to forward all relevant information to the UNC Board of Governors for final action. The motion carried.

It was moved by Trustee Baron and properly seconded by Trustee Thomas that the Board of Trustees approve the recommended candidate, Ms. Yolanda Banks-Deaver, for the position of Interim Vice Chancellor for Finance and Administration. The motion carried.

It was moved by Trustee Baron and properly seconded by Trustee Thomas that the Board of Trustees approve the recommended candidate, Attorney Melissa Jackson, for the position of Interim Associate Vice Chancellor for Human Resources. The motion carried.

It was moved by Trustee Baron and properly seconded by Trustee Thomas that the Board of Trustees approve the recommended candidate, Mr. Johnnie Southerland, for the position of Director of Strategic Planning. The motion carried.

It was moved by Trustee Baron and properly seconded by Trustee Pope that the Board of Trustees approve the recommended candidate, Ms. Claudia Odom Hagar, for the position of Associate Vice Chancellor for Finance and Process Improvement. The motion carried.

It was moved by Trustee Baron and properly seconded by Trustee Michaux that the Board approve the recommended candidate, Ms. Loretta Hayes, for the position of Interim Internal Auditor. The motion carried.

The Committee expressed an interest in having continued discussions regarding land acquisition opportunities.

**CHAIRMAN'S ANNOUNCEMENTS:** On January 13, 2010, University Legal Counsel mailed to each of you the 2010 Statement of Interest Forms (No-Change Form; Amendment Form; and Long Form).

This form must be completed by each NCCU Board of Trustee, excluding the Student Representative, who is exempt. The completed form must be notarized and returned to the



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University Legal Counsel on or before April 1, 2010, although not due to the State Ethics Commission until April 15th. The original SEI forms will then be mailed, as a group, to the State Ethics Commission and copies must also be mailed to The University of North Carolina General Administration. Electronic or faxed SEIs will not be accepted. The above forms and instructions are also available electronically on the State Ethics Commission website at [www.ethicscommission.nc.gov](http://www.ethicscommission.nc.gov). On the left side of the screen, click on SEI's Update, arrow down and the forms are listed along with the instructions. These forms can be filled in on-line and printed off.

Further Chairman Adams reminded the Trustees that the NC State Ethics Commission requires all public servants, which includes members of Board of Trustees, to participate in the Ethics and Lobbying Awareness Program. This presentation is mandatory and is in accordance with GS 138A-14 and 120C-103(a). You can call and register by contacting Lisa Cole, 919 715 2609 or by e-mail [lisa.cole@doa.nc.gov](mailto:lisa.cole@doa.nc.gov).

The next Board of Trustee meeting is April 27- 28, 2010.

Chairman Adams will contact the members of the Board of Trustees prior to the April 2010 meeting to discuss one issue - an evaluation.

Trustee Dolan has given a gift to sponsor a student to participate in the Rose Bowl Parade; Merck & Co., Inc. will match his gift.

There being no further business, it was moved by Trustee Thomas and properly seconded by Trustee Baron to adjourn. The motion carried.

Respectfully submitted:

Anita K. Parker  
Recorder