

**NORTH CAROLINA CENTRAL UNIVERSITY
DURHAM, NORTH CAROLINA
BOARD OF TRUSTEES MEETING MINUTES**

NOVEMBER 16, 2016

The NCCU Board of Trustees convened in the Emma Marable Conference Room in the William Jones Building on the campus of North Carolina Central University on November 16, 2016. Chairman Hamilton called the meeting to order at 9:00 a.m.

INVOCATION: Trustee Barbee gave the invocation

ROLL CALL: Present: Mr. George Hamilton, Mr. John Barbee, Mrs. Karyn Wilkerson, Mr. Paul Pope, Mr. Darrell Allison, Mrs. Oita Coleman, Dr. John McCubbins, Dr. Kenneth Tindall, Mr. Michael Johnson, Ms. Alesha Holland, Ms. Allyson Siegel (via telephone conference), Mr. Harold Epps (via telephone conference), and Ms. Joan Higginbotham (via telephone conference)

ADOPTION OF THE AGENDA: It was moved by Trustee Pope and properly seconded by Trustee Wilkerson that the agenda be adopted. The motion carried.

APPROVAL OF THE MINUTES: It was moved by Trustee Coleman and properly seconded by Trustee Johnson to approve the minutes dated September 28, 2016. The motion carried.

CHAIR'S REMARKS: Chairman Hamilton informed the Board, as Chair, it is his responsibility to remind all members of the Board of their duty under the State Government Ethics Act to avoid conflicts of interest and appearances of conflict of interest as required by this Act. Each member has received the agenda and related information for this Board of Trustees meeting. If any board member knows of any conflict of interest or appearance of conflict with respect to any matter coming before the board of trustees at this meeting, the conflict or appearance of conflict should be identified at this time. No conflict was presented.

REPORT OF THE CHANCELLOR: Acting Chancellor Dr. Johnson Akinleye presented the Chancellor's Report.

Since the last meeting, in September, we have continued building on the important work of the university, while keeping student success as our #1 priority. NCCU celebrated a truly “Ultimate Homecoming Experience” and inducted the class of 1966 into the Society of Golden Eagles, hosted the State of North Carolina Undergraduate Research and Creativity Symposium for more than 300 participants from across the state, and actively participated in the democratic process by marching to the polls and voting.

Many of NCCU’s academic programs continue to garner accolades and rankings. In late October, North Carolina Central University was ranked by *Diverse: Issues in Higher Education* magazine as one of the Top 100 Minority Degree Producing institutions. NCCU moved up two spots in these annual awards to No. 15 across all disciplines in the number of bachelor’s degrees earned by African-American students.

Most recently, NCCU’s online Counselor Education program was ranked #10 in the country as having one of the top accredited programs. It was noted by the editors of the ranking that NCCU’s program is the country’s only online Career Counseling program accredited by CACREP – the Council for Accreditation of Counseling and Related Educational Programs.

NCCU HOSTS SNCURCS

Earlier this month, NCCU served as the host of the 2016 State of North Carolina Undergraduate Research and Creativity Symposium. Nearly 300 students and faculty members from public and private colleges and universities across the state, ranging from UNC Asheville and Catawba College to Wake Forest and Johnson C. Smith universities, gathered to showcase their research efforts through oral presentations, poster presentations and performances. A special thanks is due to the NCCU Planning Committee that included representatives from nearly every division, and Dr. Gail Hollowell from the Department of Biology for organizing a well-attended and highly productive day-long conference.

GUEST SPEAKERS ON CAMPUS

NCCU is enhancing the intellectual climate of the university through a variety of lectures sponsored by our colleges and schools.

- The Blue Cross and Blue Shield of North Carolina Speaker Series welcomed Dr. Robert Newman, President and CEO of the National Humanities Center, for a discussion about celebrating complexity, democracy and the humanities in early October.

- Just last week, the Division of Student Affairs hosted Dr. Iyanla Vanzant for its Rock the Mic Lecture Series.
- In addition, the School of Law had its annual Charles Hamilton Houston Lecture featuring Barbara Arwine of the Transformative Justice Coalition on Monday.
- This academic year's first installment of the School of Business' Distinguished Lecture Series featured Don Fox, the CEO of Firehouse Subs, and on Thursday will welcome Venessa Harrison, President of AT&T North Carolina.
- NCCU's Lyceum held an interactive discussion about the impact of reality television on Monday.

These events and conversations allow NCCU students to interact with and hear from leaders from a variety of industries, helping to stimulate ideas and provoke discussions that broaden the educational experience.

UNC STRATEGIC PLANNING- LISTENING TOUR

On November 1, members of NCCU's faculty and staff participated in a listening tour with the UNC Board of Governors and UNC General Administration regarding the Board of Governors Strategic Plan. The forum was a conversation that allowed members of the Board of Governors and the General Administration team to hear directly from key stakeholders on all UNC campuses about the Strategic Planning process. Discussed were the five themes of the plan, how those themes are defined, and which system-level areas are likely to fall under those themes. Board of Governors members Steve Long, Doyle Parrish and William Webb heard from members of our Faculty and Staff Senates, as well as from our students as part of this discussion.

NEW SCHOOL OF BUSINESS

On October 17, NCCU hosted a community forum with area residents to present an update on plans for construction of a new School of Business at NCCU. Along with Attorney Pam Thorpe Young, Director of External Affairs, Vice Chancellor for Administration and Finance Ben Durant and Associate Vice Chancellor for Facilities Jonathan Peeler, NCCU engaged the community by providing details about the project and a tentative construction schedule. Yesterday, the Trustees heard a presentation about the selection of a designer for the new School of Business during the Audit, Finance and Facilities Committee meeting and will be asked today to approve the designer selection. The project is being partially funded with \$30 million from the Connect NC Bond.

HOMECOMING 2016

NCCU's 2016 Ultimate Homecoming Experience week was nothing less than an outstanding celebration for NCCU students, faculty, staff, alumni and greater Durham and Triangle communities! From October 9 through 15, Homecoming Week was filled with activities that began with an ecumenical worship service and gospel concert and closed out on Saturday, October 15, with a win over Savannah State and an old-school concert. Vice Chancellor for Institutional Advancement Harriet F. Davis highlighted reunion-giving in her report in committee yesterday. Acting Chancellor Akinleye publically thanked Dr. Davis, Dr. Miron Billingsley, as well as Mr. Michael Hopkins, President of the Student Activities Board, along with their committees, for a job carried out with Eagle Excellence at the forefront.

The Society of Golden Eagles inducted 102 new members from the Class of 1966, who were recognized during our 69th Founder's Day Convocation. This year's Community and Corporate Reception was sponsored by the Sheraton Imperial Hotel & Convention Center. Tailgating at the stadium was attended by members of the Shepard Society, Eagle Club and other special guests. NCCU celebrated alumni from classes ending in '1 and '6 during an all-class reunion reception, followed by a sold-out alumni concert featuring Midnight Star and Eddie Levert. NCCU alumni came back to the next in large numbers and gave back in large numbers, as well — contributing more than \$930,000 in gifts to NCCU!

The Division of Student Affairs hosted activities each day during Homecoming, several of which were traditions that began last year, including a Day of Royalty, a Chancellor's Faculty and Staff celebration, an Old School Greek Stroll Off and a hip-hop concert at the Durham Convention Center. Students brought back the Mock Funeral, an alumni tradition from years ago. Each day during Homecoming, NCCU students combined service with celebration, including a project with Stop Hunger Now that packaged food items for families in need.

ATHLETICS

NCCU Athletics Department and student-athletes continue on a streak of great wins in volleyball, football, cross-country and golf, and our men's and women's basketball teams began their seasons last week. This Saturday, our football team will play North Carolina A&T University for the MEAC Championship at 2 p.m. This game will be televised on ESPNU and will determine who plays the winner of the SWAC conference at the Celebration Bowl on Saturday, December 17th, in Atlanta. Coach Jerry Mack and the team have had a flawless conference showing and should be applauded for what has

been a spectacular season! Please join us this Saturday here at O’Kelly-Riddick for what I know will be a spirited game!

ELECTION OUTCOME

Last Friday, I shared a message with the university about the November 8th elections. Acting Chancellor Akinleye told NCCU students, faculty and staff that regardless of their position regarding the outcomes of the election, the election cycle represented the democratic process at work, which is something that we must all embrace. He applauded everyone who participated, as it was an opportunity for each of us to be engaged citizens and exercise the right of every American citizen to let their voice be heard. He ended his message by reaffirming that the joy of being part of a unique campus like NCCU is that these and other moments in our history have the potential to transform our society—as members of NCCU community become the change agents to help make the transformation happen.

STUDENT HIGHLIGHT

Acting Chancellor Akinleye invited Ms. Kelli Johnson, a senior Business Marketing major from Raleigh, N.C. to discuss her experience of attending the inaugural White House South-by-South Lawn Festival on October 3. Ms. Johnson was invited by Black Wall Street of Durham to attend the event on the White House South Lawn that was inspired by Austin’s South-by-Southwest festival. The Lawn Festival brought together creators, innovators and organizers working to improve the lives of their fellow Americans and people around the world. Kelli was featured on WRAL, the local NBC affiliate, telling her story about the experience she had at this special festival. Kelli was invited to share her NCCU experiences with the Board of Trustees.

HOLIDAY SEASON AND COMMENCEMENT

On December 10th, NCCU will award degrees to over 620 students earning bachelor, master and juris doctor degrees, the largest Fall Commencement in the university’s history. This is a ceremony we look forward to celebrating twice each year as we award our Eagles with a competitive credentials that will allow them to soar as they begin their respective career journeys. NCCU will announce the Commencement speaker in the days to come.

On behalf of the students, faculty and staff of North Carolina Central University, Acting Chancellor Akinleye wishes you and your families a joyous holiday season. With the approach of Thanksgiving next week, this season often provides us with a time to reflect

on how grateful we are for that which we value. As you remember those in your family during the holiday season, please continue to keep an important member of our Eagle family, our Chancellor Debra Saunders-White, in your thoughts and prayers as she continues her recovery.

Trustees, for your ongoing service and advocacy on behalf of this institution, we say thank you! We look forward to the new year of 2017 as a year filled with promise and opportunity.

Chairman Hamilton thanked Acting Chancellor Akinleye for presenting the Chancellor's report.

COMMITTEE REPORTS

ACADEMIC AND STUDENT AFFAIRS

Trustee Tindall presented the Academic and Student Affairs Committee Report. There was one (1) action item and several informational items:

Due to a lack of a quorum, the action item on the agenda for the Academic and Student Affairs Committee, namely the minutes dated September 27, 2016, was considered by the NCCU Board of Trustees as a Committee of the Whole at the full Board meeting.

It was moved Trustee Tindall and properly seconded by Trustee Johnson that the NCCU Board of Trustees approve the Academic and Student Affairs Committee minutes dated September 27, 2016. The motion carried.

ACADEMIC AFFAIRS

Acting Chancellor/Provost Johnson Akinleye recognized Dr. Monica Leach, Senior Associate Vice Chancellor for Enrollment Management and Academic Affairs. Highlights of her presentation included the following:

- 3 Year Overall Enrollment Snapshot
- 3 Year First-Time Freshmen enrollment Snapshot
- 3 Year Transfer Students enrollment Snapshot
- 3 Year Law School Enrollment Snapshot
- 3 Year Graduate Enrollment Snapshot
- UNC System Graduate and Professional School Enrollment

- Graduate Student enrollment Growth 2015-16
- Graduate Student Enrollment NCCU Peer Institutions
- Graduate Student Enrollment Growth NCCU Peer Institutions
- Enrollment Strategy
- Graduate Enrollment Strategy

Next Acting Chancellor Akinleye recognized Dr. Ontario Wooden, Associate Vice Chancellor for Innovative, Engaged and Global Ed Academic Affairs. Highlights of his presentation included the following:

- Community Engagement and Service
- Truth & Service
- National Recognition
- First designated as a Carnegie engaged campus in 2008 and awarded a re-classification in 2015
- Awarded the President's Higher education Community Service Honor Roll for 5 years (2015) and 2 with distinction

RESEARCH AND ECONOMIC DEVELOPMENT

Dr. Undi Hoffler, Director of Research Compliance and Technology Transfer, presented the division report.

From July 1, 2016 - October 26, 2016, NCCU has submitted proposals totaling \$14,286,486 and earned \$16,618,151 in sponsored awards, representing a 2.6- fold increase in earned awards in comparison to last year at the same time. Represented in this increase is approximately \$1.8 million in new sponsored research awards. Deepak Kumar, Ph.D. was formally announced as the new Director of the Julius L. Chambers Biomedical/Biotechnology Research Institute. Dr. Kumar was selected from a national search and has a long history of noteworthy accomplishments:

- Developed a DNA probe for the detection of tuberculosis bacteria in body fluids and holds US and European patents.
- Transitioned to the area of cancer research and focused on prostate cancer and cancer health disparities
- Continuously funded since 2004 and brought in over \$14 million in grants to the University of District of Columbia (former employer)
- He is an educator and an active supporter of STEM initiatives and experiential learning at the undergraduate/graduate levels

- Actively involved in public school system in DC; served as chair of the DC Health Academies preparing students for college readiness

Acting Chancellor Akinleye announced the reorganization of the former Division of Research and Economic Development. The reorganization will help unify the research and academic faculty. The directors of the research centers, BBRI and BRITE will report to the Associate Provost and Dean of Research Dr. Yolanda Anderson. Dr. Faye Calhoun is serving as the Interim Director, Biomanufacturing Research Institute and Technology Enterprise (BRITE). A national search is being conducted. Trustee Tindall remarked Dr. Calhoun is an excellent choice to lead BRITE and will make certain the BRITE initiatives continue to move forward.

ADVANCEMENT, ATHLETICS AND EXTERNAL AFFAIRS COMMITTEE

Trustee Barbee presented the Advancement, Athletics and External Affairs Committee Report. There was one (1) action item and several items for information.

Due to a lack of a quorum, the action item on the agenda for the Advancement, Athletics and Facilities Committee, namely the minutes dated September 27, 2016, was considered by the NCCU Board of Trustees as a Committee of the Whole at the full Board meeting.

It was moved by Trustee Barbee and properly seconded by Trustee Johnson that the NCCU Board of Trustees approve the Advancement, Athletics and External Affairs Committee minutes dated September 27, 2016. The motion carried.

ADVANCEMENT

Vice Chancellor Davis introduced Mr. Richard Allen Ammons, Senior Consultant and Principal, Marts and Lundy, who presented to the Board of Trustees a Capital Campaign: Internal Readiness Assessment.

- Delay launching a capital campaign; to initiate a major fundraising campaign is premature.
- Focus attention on clarifying the scope and timing of the business building project.
- Build board understanding of roles and responsibilities in campaign planning.
- Define the foundation's roles regarding future fundraising and seek models for operating style.

- Focus on strengthening major gift infrastructure with staff recruitment, training, policies and accountability.
- Continue to explore opportunities for resources that are available at the UNC-General Administration.

Vice Chancellor Davis reported on fundraising successes during Homecoming 2016, to include the following:

- The fundraising goal for reunion classes ending in 6s and 1s was \$1,000,000. As of October 31, 2016, alumni celebrating their reunion contributed a total of \$936,254.
- As part of the Division of Institutional Advancement's affinity strategy, two National Pan-Hellenic organizations presented endowed scholarship gifts.
 - The Tau Psi Chapter of Omega Psi Phi Fraternity, Inc. celebrated their 85th chapter anniversary during Homecoming 2016 and made a gift presentation during halftime at the football game in the amount of \$150,000. To date, the endowment has reached \$153,280 for the Tau Psi Endowed Scholarship.
 - The Alpha Lambda Chapter of Delta Sigma Theta Sorority, Inc., celebrated their 85th chapter anniversary by establishing the Alpha Lambda Chapter Endowment. To date, Alpha Lambda members have contributed \$37,833.
- This year, the Corporate and Community Partners Reception, held on Thursday, October 13, was funded through the support of a corporate sponsorship provided by the Sheraton Imperial Hotel & Convention Center.
- The Alumni Concert featuring Eddie Levert and Midnight Star was a sold out event.
- The Chancellor's Donor Tailgate, recognizing Shepard Society donors who contribute at least \$1,000 or more to the university, was attended by more than 300 donors.

ATHLETICS

A presentation was made by Dr. Ingrid Wicker-McCree, Director of Athletics. Highlights of her presentation included:

Value of Athletics

- Five Major Themes
 1. Student Success – Academic, Competitive and Career
 2. Alumni & Community Engagement
 3. Student Life Experiences
 - Diversity of Student and Staff Population

- Physical, Emotional and Social Wellness
- School Spirit and Pride
- Extracurricular Activities
- 4. Visibility & Branding
 - Licensing Trends
 - Website Activity
 - Social Media Activity
 - National Exposure
- 5. Revenue Generation
 - Traditional Self-Generated Revenue
 - Tuition and Fees Revenue
 - Revenue *Inspired* by Athletics

AUDIT, FINANCE AND FACILITIES COMMITTEE

Trustee Johnson presented the Audit, Finance and Facilities Report. There was one (1) action item and several information items.

Associate Vice Chancellor for Facilities Jonathan Peeler presented to the Board the University committee's recommendation for the designer for the New School of Business.

The committee reviewed seven firms and short listed three. From the short list, the committee recommended, Vines Architecture.

It was moved by Trustee Johnson and properly seconded by Trustee Pope that the NCCU Board of Trustees approve Vines Architecture as the design firm for the New School of Business. The motion carried.

AUDIT

Internal Auditor, Robert Gaines provided a brief update of University Audits. He introduced the Internal Audit staff and the student intern from the School of Business. Mr. Gaines reviewed the new reporting format that Board members should expect in the future with respect to audits in progress or completed.

There was a brief discussion regarding associated entities and the University and Board's oversight. MOUs are currently being re-written and more information will be forthcoming on the University and the Board's expectation on how associated entities will report information and be reviewed.

FINANCE AND FACILITIES

Vice Chancellor for Administration and Finance Benjamin Durant provided the following updates:

- A review of state funds through the first quarter, ended September 30th was discussed. A breakdown of the budget versus actuals was reviewed by high level expenditure as well as programmatic area. To date, the University has expended 23.56% of the \$126 million dollar budget. Based on current spending patterns the University expects to either be in a position to carry forward funds at year end or reallocate funding as necessary.
- Information was reviewed on Auxiliary revenue and expenditure collection to date. It was noted that through September 30, 2016, the auxiliary units have collected \$29 million and expended \$9.9 million.

Next there was a discussion on proposed tuition and fees for the upcoming year. An explanation of the new fixed tuition policy was provided. It was noted that the new policy allows for a constant tuition rate for in-state undergraduate students. The fixed rate policy does not apply to out-of-state undergraduate students or graduate and professional students. In addition, UNC-GA has set a tuition increase cap of 2% for in-state undergraduate students and a 3% cap on the aggregate of required fees, inclusive of Education and Technology, Student Activities, Athletics, Health Services and Debt Service. For NCCU, a 2% increase for in-state undergraduate students would equate to \$73 and \$322 for out-of-state undergraduate students.

- The University Tuition and Fee committee is currently reviewing proposals for tuition and fee recommendations to be presented to the Board for approval by a Special Call meeting in December. Prior to being presented to the Board, the proposal will be reviewed by the Finance and Administration committee, the UPC and a student forum.
- Additional discussion regarding the anticipated effects of the fixed tuition policy as well as the limits on tuition and fee increases ensued. It was noted that the policy doesn't seem to account for the increase in the cost of delivery to ensure a quality educational product for our students. It was further noted that the University is also limited in the percentage of out-of-state students it can recruit as new freshman. With the implementation of the fixed policy for in-state students, it may be necessary to increase the number of out-of-state students we pursue. Chairman Hamilton mentioned that this may be something to discuss further with the Board of Governors.

- Mr. Jonathan Peeler provided information on the timelines for completion of the new Student Center and the new School of Business buildings. With the recommendation for the New School of Business, both projects now have designers assigned.
- Additional updates were provided on the Turner Law building as well as the review of all classrooms for technology upgrades.

ENDOWMENT FUND

Chairman Hamilton presented The Board of Trustees of the Endowment Fund Report. There was one (1) informational item.

The University's Endowment report was presented to the committee by Vice Chancellor Benjamin Durant. The UNC Management Company Fund had a performance return of 3.98% for Fiscal Year 2017. Piedmont Investment Advisors had a performance return of 3.36%.

The market value of the University's Endowment Fund as of September 30, 2016, was \$29,517,546 compared to \$28,468,571 as of July 01, 2016. This change reflects a market value increase of \$1,048,975 or 3.68% for fiscal year 2017.

GOVERNANCE COMMITTEE

Trustee Wilkerson presented the Governance Committee Report. There was one (1) informational item.

The Governance Committee heard a presentation regarding potential nominees to be considered for the NCCU Board of Trustees.

EXECUTIVE/PERSONNEL COMMITTEE

Chairman Hamilton presented the Executive/Personnel Committee Report. There were two (2) action items.

The NCCU Board of Trustees heard a presentation from Ms. Sylvia Anderson, Interim Chief of Human Resources regarding a Sexual Misconduct Policy.

It was moved by Trustee Hamilton and properly seconded by Trustee Pope that the NCCU Board of Trustees approve the Sexual Misconduct Policy. The motion carried.

Next the NCCU Board of Trustees heard a presentation from Ms. Leah Kraus, Chief Information Officer, regarding a IT Security Policy.

It was moved by Trustee Hamilton and properly seconded by Trustee Johnson that the NCCU Board of Trustees approve the IT Security Policy. The motion carried.

STUDENT GOVERNMENT REPORT: The Student Government Report was presented by Ms. Alesha Holland. A copy of her report is attached.

NATIONAL ALUMNI REPORT: The National Alumni Report was presented by Mr. Samuel Cooper, President, National Alumni Association. A copy of his full report is attached.

FACULTY SENATE REPORT: The Faculty Senate Report was presented by Attorney Kim Cogdell Grainger. A copy of her full report is attached.

STAFF SENATE REPORT. The Staff Senate Report was presented by Ms. Demetria Robinson. A copy of her full report is attached.

ANNOUNCEMENTS:

- November 19, 2016 - NC A&T v. NCCU Football Game
- The next Board of Governors meeting is scheduled for December 1-2, 2016
- December 9, 2016 – Chancellor’s Reception for Graduating Students
- December 10, 2016 – Winter Commencement
- The next Board of Trustees meeting to be held on February 28-March 1, 2017

There being no further business, it was moved and properly seconded to adjourn. The motion carried.

Respectfully submitted:

Dottie Fuller
Recorder